



Mediaclip and RPI Print Are Partnering to Scale Global Personalized Production and eCommerce Fulfillment

SEATTLE, WA, UNITED STATES, September 22, 2026 /EINPresswire.com/ -- Mediaclip, the leader in enterprise-grade product personalization software, and RPI Print, the global AI-enabled technology platform behind the world's leading creative brands, announced a strategic partnership combining Mediaclip's scalable personalization technology with RPI Print's digital print and white-label fulfillment capabilities. Together, the companies are making it easier for brands, retailers, platforms, and businesses to launch, scale, and expand personalized product offerings across markets worldwide.

The collaboration connects the digital personalization experience with global production and fulfillment, giving businesses a flexible way to offer personalized products without building their own personalization technology or investing in manufacturing and logistics.

"Personalization needs to scale beyond the front end," said Marion Duchesne, President and CEO of Mediaclip. "By partnering with RPI Print, we're connecting an intuitive and reliable personalization experience with the production capabilities needed to deliver personalized products internationally. It creates a much simpler path from creation to production."

"We make personalized production efficient," said Tom Hughes, CEO of RPI Print. "And Mediaclip brings a strong personalization platform to the equation. Customers no longer have to choose between a great creative experience and reliable global eCommerce fulfillment. Now they get both, in one connected solution that scales seamlessly as their business grows."

As demand for personalized products continues to grow, the partnership gives brands the flexibility to expand into new products, markets, and geographies while leveraging established technology and infrastructure.

The partnership brings together two complementary capabilities to help businesses move personalization from an individual product experience to a scalable, global offering, creating new opportunities for growth while simplifying the journey from personalization all the way to delivery.

About Mediaclip

Mediaclip is a global leader in enterprise-grade product personalization and customization

software. Its scalable, white-label solution enables businesses worldwide to offer personalized products across printed merchandise, textiles, and consumer goods. With powerful technology and seamless user experiences, Mediaclip helps retailers and leading brands expand personalization, drive revenue, and compete in the fast-growing eCommerce and print-on-demand markets. To learn more, visit mediaclick.ca.

About RPI Print

RPI Print is the AI-enabled technology platform behind the world's leading creative brands, giving businesses of all sizes a single partner for printing, eCommerce fulfillment, and logistics—so they can focus on building their business instead of how their products get made, sold, and shipped. Through its API connection to a platform integrating seamless workflow technology, manufacturing, and global fulfillment, RPI Print delivers consistent, premium quality at any scale while its print-on-demand model reduces waste. RPI Print is also the platform behind Blurb (www.blurb.com), the premier bookmaking and self-publishing destination for creative professionals, businesses, and everyday storytellers alike. To learn more, visit www.rpiprint.com.

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