Lights, Camera, Catwalk: hiTechMODA Season 16 Returns to New York Fashion Week

Pamela Privette's Fashion Production Powerhouse integrated Designers and Runway Talent from around the World to the Edison Ballroom

hiTechMODA Logo



hiTechMODA's Pamela Privette (Photo Credit: Getty Images / Slaven Vlasic)

NEW YORK, NY, UNITED STATES, September 22, 2026 / EINPresswire.com/ -- hiTechMODA Productions returned to New York Fashion Week for season 16, comprising two days of runway fashion, international designers and emerging talent at the Edison Ballroom, in the heart of Times Square, New York City.

Led by founder and executive producer Pamela Privette, hiTechMODA has built its reputation on creating a high-profile runway where established names share the spotlight with emerging and independent designers. The 2026 New York Fashion Week production continues that mission, bringing together designers and runway talent from around the world for a packed schedule of nine fashion presentations over two days.

The lineup included Marc Defang showcasing on 10 runways, BEYOU BY SUSHMITA, Glamour Girl Boutique, Stacey Mitchell Designs, Mitch Desunia and Anagiamx, Kat Couture, Enhle Babes Couture, RasaNari, House of STL, Madame VIP, Shrijilmist and Paaie, Alonso Maximo Couture and Special Guest CFDA Designer Justin Haynes. Set design by Rhoslyn Florist. Music by DJ Regina and special musical Performances by DXO Collective and Alexandra Starr.

"hiTechMODA is about opening the runway to extraordinary creative talent and giving designers the opportunity to be seen on a New York Fashion Week stage. My designers are the best in the

industry, and my lineup shows their power and presence in the independent industry.” said Pamela Privette, founder and executive producer of hiTechMODA Productions.

About hiTechMODA Productions: hiTechMODA Productions is an award-winning production company that produces world-class fashion events with a focus on technology, sustainability, and inclusivity. By offering designers of all levels an opportunity to showcase their work on a high-profile stage, hiTechMODA is setting the new standard for modern fashion showcases. For more information, please visit www.hitechmoda.com

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Marc Defang (Photo Credit: Getty Images / Slaven Vlasic)



Rollog Fashion (Photo Credit: Getty Images / Slaven Vlasic)



Justin Haynes (Photo Credit: Getty Images / Slaven Vlasic)

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