

Alberto Luzzi Celebrates New York Fashion Week with Opening of Fine Jewelry Room

Italian Designer Celebrates Fine Jewelry at Thompson Street Flagship with Champagne, Caviar and One-of-a-Kind Pieces

NEW YORK, NY, UNITED STATES, September 23, 2026 / EINPresswire.com/ -- Italian jewelry designer Alberto Luzzi added some sparkle of his own to New York Fashion Week with the unveiling of the new Fine Jewelry Room at his SoHo flagship store.

Alberto Luzzi and business partner Nic Canal welcomed guests to 102 Thompson Street for an evening of champagne, caviar and an intimate first look at the designer's fine-jewelry collection and one-of-a-kind creations.

The new Fine Jewelry Room expands the experience at Luzzi's SoHo flagship, which opened in October 2025 and brings the designer's Italian sensibility to downtown Manhattan, offering clients a more intimate setting in which to discover elevated pieces and singular designs that blur the line between jewelry and wearable art.

Luzzi has spent more than two decades in jewelry design, creating pieces characterized by sculptural

ALBERTO LUZZI

NEW YORK - ROME

Alberto Luzzi Logo



Alberto Luzzi Flagship Store, SoHo, New York (Photo Credit: Andrew Simon Photography)



Atmosphere (Photo Credit: Andrew Simon Photography)

forms, texture, movement and color. His current collections span statement earrings, necklaces, bracelets and rings, with designs incorporating gold vermeil, sterling silver, diamonds and gemstones including blue topaz, kyanite and amethyst.

Notable attendees included: Alberto Luzzi, Nic Canal, Carmen D'Alessio, Maribel Lieberman, Keiko Aoki, Silvia Frieser, Maggie Williams, Lauren Marie, and Jose Gregorio Penaloza.

About Alberto Luzzi:

Alberto Luzzi is a contemporary jewelry house blending traditional Italian craftsmanship with modern New York style. Known for hand-finished designs in sterling silver and gold vermeil, the brand creates sculptural earrings, necklaces, bracelets and rings for clients who value individuality, artistry and versatile elegance. For more information, please visit www.albertoluzzi.com

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Carmen D'Allesio, Alberto Luzzi (Photo Credit: Andrew Simon Photography)



Nic Canal (Photo Credit: Andrew Simon Photography)

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