Graphy Begins Post-Acquisition Integration of Ray, Targets Measurable Growth

Sim, Un seob assumes chairmanship of both Graphy and Ray as the companies and their affiliates align under the Graphy Group framework



Sim Un-Seob, Chairman of Graphy Group, delivers his inaugural address at the inauguration ceremony held on September 18 at Ray headquarters in Pangyo.

MIAMI, FL, UNITED STATES, September 22, 2026 /EINPresswire.com/ -- Graphy Inc. (KOSDAQ: 318060), developer of the world's first commercially available direct 3D-printed Shape Memory Aligner (SMA™), is moving forward with group-wide integration following its acquisition of digital dentistry company Ray Co., Ltd. The new management framework brings Graphy, Ray and their domestic and overseas affiliates together under the Graphy Group framework, with the aim of accelerating commercialization and global expansion.

Graphy completed its acquisition of a 26.14% stake in Ray on Sept. 16, becoming Ray's largest shareholder. The transaction was undertaken for management participation and marked a significant expansion of Graphy's capabilities across digital dentistry, diagnostics, software and global distribution.

> Graphy is uniquely positioned to define the next generation of digital orthodontics, offering a complete in-house ecosystem for global practices."
>
> *Un-Seob Sim, CEO of Graphy*

On Sept. 18, Sim, Un seob, Chairman of Graphy, was formally inaugurated as Chairman of Ray at Ray's headquarters in Pangyo, South Korea. The ceremony was attended by Ray CEO Lee Sang Chul, executives from Ray affiliates including Ray Dent and RayCell, as well as executives and employees from Graphy and Ray.

With Sim assuming the chairmanship of both companies, Graphy is establishing Graphy Group as an overarching management framework encompassing Graphy, Ray and their domestic and

overseas affiliates. While Graphy Group is not a separate legal entity, the framework is intended to provide unified strategic direction across the companies while preserving their respective corporate identities and operational expertise. The new structure marks the next phase of Graphy's post-acquisition strategy, connecting the technologies, businesses and global networks of its companies under a common growth strategy and establishing clear accountability for delivering measurable results from the acquisition.



Sim Un-seob, Chairman of Graphy Group (center), poses for a commemorative photo with Graphy Group executives and employees.

One Strategy, Independent Operations

Under the Graphy Group framework, Graphy and Ray will maintain their respective corporate identities, specialized capabilities and day-to-day management structures, while key strategic priorities will be increasingly coordinated across the group.

Day-to-day management will remain with each company's leadership team, while major strategic initiatives involving investment, R&D, global sales, technology integration and new business development will be coordinated at the group level to strengthen execution and strategic alignment.

As Chairman of both Graphy and Ray, Sim will oversee the broader strategic direction of Graphy Group rather than directly manage the day-to-day operations of each company. His role will focus on connecting technology, talent, resources and global networks across Graphy, Ray and their affiliates while maintaining clear management accountability within each company.

Acquisition Targets Faster Commercialization and Global Expansion

Graphy views the Ray acquisition as a growth strategy rather than a transaction aimed primarily at increasing corporate scale.

Graphy plans to connect its proprietary photopolymer 3D-printing materials and Shape Memory Aligner technology with Ray's digital diagnostic equipment, software capabilities and global business infrastructure. The group also intends to leverage the companies' respective customer bases, technologies and international sales networks to expand market access and accelerate commercialization.

Ray has established a broad international presence through its overseas operations and affiliates. By bringing these capabilities together with Graphy's materials technology and digital

manufacturing expertise, Graphy Group intends to build a more connected business platform spanning digital diagnosis, treatment planning, 3D printing and clinical applications. The acquisition provides Graphy with access to an established international sales network and digital dentistry infrastructure that would otherwise require significant time and capital to build independently. The company's focus will now shift toward converting these combined capabilities into tangible business results, with an emphasis on driving revenue growth, improving profitability and strengthening the group's global market position.

Focus Shifts from Acquisition to Execution
Sim said, "What matters about this acquisition and my appointment as Chairman is not the size of the group, but the value we can create by bringing our capabilities together. Our priority is to connect Graphy's materials and SMA technology with Ray's diagnostics, software and global sales infrastructure and translate those capabilities into tangible growth."

Sim added, "We will respect the expertise and management accountability of each company while establishing a structure that allows Graphy, Ray and our affiliates to move in the same strategic direction. The acquisition itself is not the end goal. We intend to demonstrate its value by driving sustainable revenue growth, improving profitability and delivering measurable business results."

Following Sim's appointment, Graphy Group will move forward with its integration strategy while expanding joint initiatives across technology, products, customers and global distribution. The group will focus on translating post-acquisition synergies into operating and financial performance while building an integrated global digital dentistry platform.

About Graphy Inc.
Graphy Inc. (KOSDAQ: 318060) is a Seoul-based advanced materials company specializing in 3D-printing materials and digital solutions for orthodontics and dentistry. Graphy is the world's first developer of the direct 3D-printed Shape Memory Aligner (SMA™), powered by its proprietary shape-memory photopolymer technology.
By combining proprietary materials, direct 3D-printing technology and digital orthodontic solutions with strategic global partnerships, Graphy develops materials and digital manufacturing solutions for orthodontic and dental applications and serves customers and partners worldwide.
Following its acquisition of a 26.14% stake in Ray Co., Ltd. and its transition to the Graphy Group framework, Graphy is expanding its capabilities across digital diagnostics, software, manufacturing and global distribution, with the aim of connecting diagnosis, treatment planning, manufacturing and clinical applications within a broader digital dentistry platform.
Media & Investor Relations
Graphy Inc.Ace Gasan ForeHue, 6F, 225 Gasan Digital 1-ro, Geumcheon-gu, Seoul
ckyoon@itgraphy.com | jheonlee@itgraphy.com https://www.itgraphy.com

Bob Lee
Graphy inc.
+1 888-616-2764
email us here
Visit us on social media:
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