

RiceBran Market Value Expected To Grow At 9.2% CAGR, Reaching \$12.01 Billion By 2030

*The Business Research Company's
RiceBran Global Market Report 2026 –
Market Size, Trends, And Forecast 2026-
2035*

LONDON, GREATER LONDON, UNITED KINGDOM, September 22, 2026 /EINPresswire.com/ -- The rice bran market has attracted considerable attention recently, thanks to its nutritional benefits and versatile applications across food, pharmaceutical, and cosmetic industries. With increasing consumer interest in health-focused products and sustainable ingredients, this sector is set for significant expansion in the coming years. Let's explore the current market size, growth drivers, leading regions, and key trends shaping the future of the rice bran market.

Steady Growth Outlook for the Rice Bran Market Value

The rice bran market has demonstrated strong growth recently, expanding from \$7.76 billion in 2025 to \$8.46 billion in 2026 at a compound annual growth rate (CAGR) of 8.9%. This past expansion has been driven by factors such as greater awareness of dietary fiber benefits, a surge in functional food and nutraceutical consumption, the growth of rice milling industries and efficient use of byproducts, rising demand for alternatives to conventional vegetable oils, and the development of early-stage rice bran stabilization technologies.

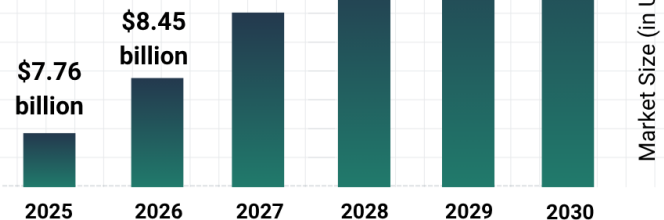
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RiceBran Market Report 2026



CAGR 2026 - 2030
9.2%



RiceBran Market Size

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Long-Term Prospects Signal Continued Market Expansion

Looking ahead, the rice bran market is expected to grow even more vigorously, reaching \$12.01 billion by 2030 with an anticipated CAGR of 9.2%. This forecasted growth is fueled by the increasing popularity of plant-based functional ingredients, the rising consumer preference for clean-label and natural products, broader pharmaceutical adoption of rice bran bioactive compounds, growth in sustainable animal feed alternatives, and technological advances in extraction and refining methods for rice bran derivatives. Key trends during this period include the expansion of functional food products enriched with rice bran fiber and antioxidants, rising demand for natural nutraceutical ingredients derived from rice bran, greater use of stabilized rice bran in animal feeds, expanded use of rice bran oil in clean-label cooking oils, and the growth of rice bran bioactives in cosmetics and personal care lines.

Nutritional Profile and Significance of Rice Bran

Rice bran is the nutrient-rich outer layer of the rice grain, obtained during the milling process that converts brown rice into white rice. It contains high amounts of dietary fiber, essential fatty acids, vitamins B and E, along with natural antioxidants. Due to this strong nutritional composition, rice bran is highly valued for enhancing dietary intake and supporting overall health benefits, including metabolic health and immunity.

View the full [ricebran market](#) report:

https://www.thebusinessresearchcompany.com/report/ricebran-market-report?utm_source=EINPresswire&utm_medium=paid&utm_campaign=Sep_PR

Growing Demand for Functional and Health-Oriented Foods Boosts Rice Bran Market

An increasing consumer focus on functional and health-oriented foods is a major factor driving the rice bran market. These foods offer added health advantages beyond basic nutrition by including bioactive and nutrient-rich components that promote well-being and help prevent diseases. Rising health awareness has led many consumers to seek nutrient-dense diets to combat lifestyle illnesses such as obesity, diabetes, and cardiovascular conditions. Rice bran contributes significantly by enriching foods with fiber, antioxidants, and micronutrients that support metabolism, immunity, and overall wellness. For instance, in July 2025, Agriculture and Agri-Food Canada reported that retail sales in the health and wellness segment of fortified and functional foods and drinks reached approximately US\$1,002.9 million in 2023. Antioxidants led this category with a 25.5% market share, generating US\$255.4 million in sales. Such data highlights the growing appetite for functional foods, which in turn propels demand for rice bran.

North America Holds the Largest Market Share While Asia-Pacific Shows Rapid Growth

In 2025, North America was the leading region for the rice bran market. However, the Asia-Pacific region is expected to experience the fastest growth over the forecast period. The rice bran market report covers several key regions, including Asia-Pacific, South East Asia, Western Europe,

Eastern Europe, North America, South America, Middle East, and Africa, providing a comprehensive overview of the global landscape.

Our 2026 reports feature deeper market intelligence with market attractiveness scoring and analysis, total addressable market (TAM) analysis, company scoring matrix graphics and tables, Excel-based forecasting dashboards, market hotspots infographics, key technologies and future trend analysis, and updated graphics and tables.

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