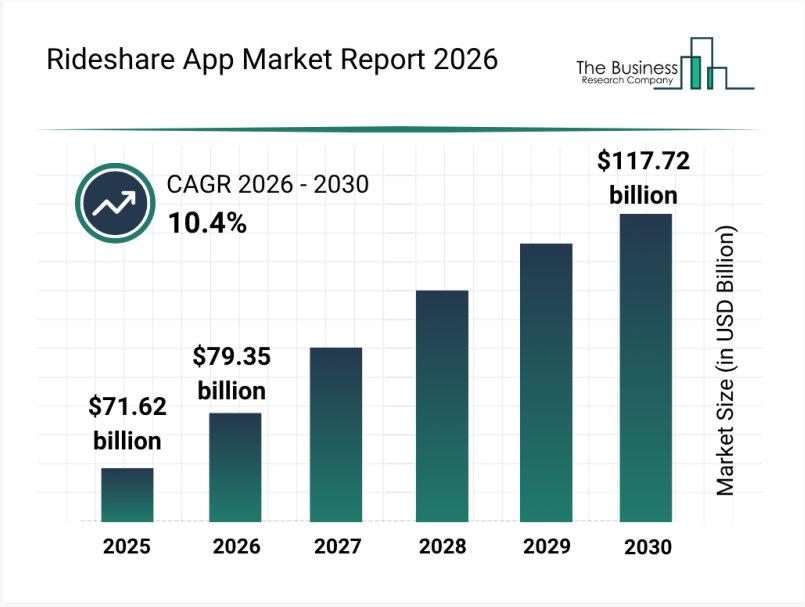
Rideshare App Market Forecast Report Featuring Segment Analysis And Strategic Industry Insight

The Business Research Company's Rideshare App Global Market Report 2026 – Market Size, Trends, And Forecast 2026-2035



Rideshare App Market Size

The Business Research Company

LONDON, GREATER LONDON, UNITED KINGDOM, September 22, 2026 /EINPresswire.com/ -- The rideshare app sector has witnessed remarkable expansion over recent years, transforming how people access transportation services worldwide. With the rise of smartphones and urban growth, this market is set for substantial growth in the coming years. Let's explore the current market size, growth drivers, key regional patterns, and the trends shaping this dynamic industry.

Rideshare App Market Size and Growth Projections

The rideshare app market has experienced rapid expansion and is poised to grow from $71.63 billion in 2025 to $79.35 billion in 2026, representing a compound annual growth rate (CAGR) of 10.8%. This historical surge is largely driven by increasing smartphone adoption, urban population growth, improved internet access, heightened demand for convenient transport options, and a consumer shift towards asset-light mobility solutions. Looking ahead, the market is anticipated to reach $117.73 billion by 2030 with a CAGR of 10.4%. This future growth is supported by factors such as the rising acceptance of mobility-as-a-service platforms, a push for integrated transportation networks, expansion of electric vehicle fleets, investments in digital payment systems, and advancements in connected mobility services. Key trends expected to influence the market include the growing preference for on-demand mobility,

greater use of shared transportation models, convenience of app-based booking, adoption of subscription ride plans, and the rise of multi-service transportation platforms.

Download a free sample of the rideshare app market report:
https://www.thebusinessresearchcompany.com/sample_request?id=43266062&type=smp&name=Rideshare%20App%20Market%20Report%202026&utm_source=EINPresswire&utm_medium=paid&utm_campaign=Sep_PR

Understanding the Rideshare App Concept
A rideshare app functions as a digital platform that links passengers with drivers or vehicle owners for on-demand or pre-scheduled transportation services, whether shared or private. These services are typically accessed through mobile or web applications designed to offer flexible, convenient mobility solutions. Users can easily book rides, share trips, track drivers in real time, make payments digitally, and reach destinations without the need to own or arrange a vehicle themselves.

The Impact of Smartphone and Mobile Internet Penetration on Market Growth
One of the main catalysts for rideshare app market expansion is the widespread increase in smartphone usage and mobile internet access. This trend reflects the growing availability of affordable smartphones and accessible mobile data plans globally, which enable users to stay continuously connected to digital platforms. Rideshare applications rely heavily on this connectivity for services such as booking, navigation, driver tracking, and secure digital payments. For example, in July 2025, VoxDev cited data from the World Bank's Global Findex Digital Connectivity Tracker 2025 showing that 84% of adults in developing countries owned a mobile phone, 67% had used the internet in the previous three months, and 90% of internet users accessed it via smartphones. These statistics highlight the dominant role of smartphone-based internet access, reinforcing the ride-sharing market's growth potential.

View the full rideshare app market report:
https://www.thebusinessresearchcompany.com/report/rideshare-app-market-report?utm_source=EINPresswire&utm_medium=paid&utm_campaign=Sep_PR

Regional Dynamics in the Rideshare App Market
In 2025, North America emerged as the largest market for rideshare apps, capitalizing on its developed infrastructure and high smartphone penetration. However, the Asia-Pacific region is set to experience the fastest growth during the forecast period due to rapid urbanization, increasing internet penetration, and expanding middle-class populations. The market report covers a broad spectrum of regions including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, offering a comprehensive insight into global market trends and opportunities.

New analytical features added to our 2026 market reports:
• Market attractiveness scoring and analysis

• Total addressable market (TAM) analysis
• Company scoring matrix graphics and tables
• Excel-based forecasting dashboards
• Market hotspots infographics
• Key technologies and future trend analysis
• Updated graphics and tables

Speak With Our Expert:
Saumya Sahay
Americas +1 310-496-7795
Asia +44 7882 955267 & +91 8897263534
Europe +44 7882 955267
Email: marketing@tbrc.info
The Business Research Company - www.thebusinessresearchcompany.com

Follow Us On:
• LinkedIn: https://in.linkedin.com/company/the-business-research-company

Oliver Guirdham
The Business Research Company
+44 7882 955267
info@tbrc.info
Visit us on social media:
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