Round Table Pizza Releases First Dr Pepper® Pizza Nationwide

New Soda-Inspired Offerings Bring Sweet and Smoky Flavors to Every Game Day Feast for a Limited-Time

TAMPA, FLORIDA, SPAIN, September 22, 2026 /EINPresswire.com/ -- Round Table Pizza, FAT Brands' pizza franchise known for its signature flavors and premium ingredients, is giving fans another reason to gather around the table this football season. In collaboration with Dr Pepper® and The Dairy Alliance, the pizza chain is introducing the first Dr Pepper-inspired pizza nationwide, alongside an all-star lineup of limited-time menu items inspired by the bold, one-of-a-kind flavor of the beloved beverage. Available now through Jan. 3, the new menu features a winning combination of pizza, wings and shareable sides built for Dr Pepper fanatics and flavor seekers alike.

Leading the lineup is the Dr Pepper BBQ Pizza, featuring Round Table Pizza's signature crust layered with creamy garlic sauce and Dr Pepper BBQ sauce, a sweet-and-smoky creation that blends Dr Pepper's signature flavor with Round Table's BBQ sauce. The craveable pizza is then topped with a three-cheese blend, crispy bacon, mini pepperoni, and finished with an extra drizzle of Dr Pepper BBQ sauce and fresh green onions.

Fans can also dig into the Dr Pepper BBQ Classic or Boneless Wings, coated in Dr Pepper BBQ sauce and topped with crispy bacon for the ultimate flavor kick, and the Bacon & Cheese Tots with Dr Pepper BBQ Dipping Sauce, delivering the perfect side for snacking. Also joining the seasonal menu is Round Table Pizza's Margherita Pizza, a timeless favorite topped with marinara sauce, a melty three-cheese blend, fresh whole milk mozzarella, Italian herb seasoning and fresh whole-leaf basil.

"Dr Pepper has an incredibly passionate fan base and an unmistakable flavor, which gave us an opportunity to create something people haven't experienced before," said Corry Reid, VP of Marketing for Round Table Pizza. "The result is a bold lineup that brings together great pizza, big flavor and shareable favorites made for feeding the whole crew."

"Dr Pepper fans are always up for bold flavor, and a Dr Pepper-inspired pizza definitely delivers," said Trish Riddle, SVP Foodservice at Keurig Dr Pepper. "By bringing our signature 23 flavors to Round Table Pizza's game day lineup, we're giving fans a new way to enjoy the one-of-a-kind taste they already love—this time by the slice."

“At The Dairy Alliance, we're committed to supporting innovative partnerships that highlight the power of dairy to drive consumer excitement and menu differentiation. Cheese is the hero ingredient in pizza, delivering the flavor, melt, and quality that consumers expect in every bite. We're proud to collaborate with Round Table Pizza and Keurig Dr Pepper on this first-of-its-kind offering, demonstrating how dairy helps brands create bold new experiences that resonate with today's pizza lovers,” said Farrah Newberry, CEO of The Dairy Alliance.

For more information on Round Table Pizza, visit roundtablepizza.com.

About FAT (Fresh. Authentic. Tasty.) Brands

FAT Brands is a leading global franchising company that strategically develops and grows fast casual, quick-service, and casual dining restaurant concepts around the world. The Company currently operates 13 restaurant brands: Round Table Pizza®, Fatburger, Marble Slab Creamery, Johnny Rockets, Fazoli’s, Great American Cookies, Buffalo’s Cafe & Express, Hurricane Grill & Wings, Native Grill & Wings, Pretzelmaker, and Ponderosa and Bonanza Steakhouses, and franchises and owns over 1,700 units worldwide. For more information on FAT Brands, please visit http://www.fatbrands.com.

About Round Table Pizza

Inspired by the honor, valor, and revelry of the Knights of the Round Table, Round Table Pizza’s superior hand-crafted pizza with toppings layered to the edge and commitment to quality has earned the brand the reputation of Pizza Royalty™. For over 60 years, the brand has prided itself on using gold-standard ingredients not only for its pizza but for its craveable shareables and noble sides. With approximately 400 restaurants across the U.S. with dine-in, carry-out and delivery available, Round Table celebrates community, family and living by its founder’s motto of ‘Share a Little Pizza with Someone You Love.’ For more information, visit http://www.roundtablepizza.com/.

About Keurig Dr Pepper

Keurig Dr Pepper is a leading beverage company with more than 150 owned, licensed and partner brands that meet a wide range of needs and occasions. Our North American refreshment beverage business holds leadership positions across carbonated soft drinks, water, juice and mixers with a portfolio of iconic brands such as Dr Pepper®, Canada Dry®, Mott's®, A&W®, Peñafiel®, GHOST®, 7UP®, Snapple®, Clamato® and Core Hydration®. Our global coffee business spans more than 100 markets and includes the leading Keurig® single serve brewing system in the U.S. and Canada, along with powerhouse brands such as Peet's, L'OR and Jacobs, and other regional coffee leaders. Our more than 50,000 employees aim to enhance the experience of every beverage and coffee occasion while making a positive impact for people, communities and the planet. Learn more at http://www.keurigdrpepper.com/ and follow us

@KeurigDrPepper on LinkedIn and Instagram.

About The Dairy Alliance

The Dairy Alliance is a nonprofit funded by dairy farm families of the Southeast. We work diligently with dairy farmers, schools, sports teams, health professionals, local organizations, state leaders, the media, and the public to promote dairy foods and knowledge about the dairy industry. Our efforts center in eight states: Alabama, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, and Virginia.

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