

SXSW Comedy EDIE ARNOLD IS A LOSER Takes Its Punk Rock Roadshow Across America Ahead of October 8 Theatrical Release

LOS ANGELES, CA, UNITED STATES, September 22, 2026 /EINPresswire.com/ -- Following its premiere at the SXSW Film Festival, the independent coming-of-age comedy EDIE ARNOLD IS A LOSER is taking its story of teenage rebellion, female friendship, and punk rock directly to audiences through a theatrical roadshow. The film opens in theaters nationwide on October 8, with a Los Angeles Premiere on October 6 at the LAEMLE ROYAL.

Adi Madden Cabrera stars as Edie Arnold, a timid Catholic-school outsider whose life changes when a mishap at a punk show puts her behind the drums. To her surprise, she's a natural. Encouraged by her best friend, Edie secretly forms a band called The NunDead, launching a funny, messy journey through first love, family expectations, and discovering her own voice.

"We're pretty impatient," directors Megan Rico and Kade Atwood say in their statement about making the film independently. "Edie Arnold is a Loser is our love letter to the rejects we once were and might always feel like we are."

The film has drawn early praise for its humor, heart, and punk energy. Mashable called it a "sensational, hilarious buddy comedy"; Film Inquiry described it as an "absolute winner"; and Script Magazine called it an "absolute punk rock treat."

Upcoming roadshow screenings:

Date	City
September 22	San Francisco, CA
September 24	Minneapolis, MN
September 25	Madison, WI



EDIE ARNOLD IS A LOSER

September 26 Normal, IL
September 27 Chicago, IL
September 28 Grand Rapids, MI
September 29 Ann Arbor, MI
September 30 Cleveland, OH
October 1 Oberlin, OH
October 2 Washington, D.C.
October 3 Baltimore, MD
October 4 Boston, MA

Screenings feature Q&As with members of the cast and filmmaking team. Available for interviews are Kade Atwood (director), Megan Rico (director and writer), Bryson Alejandro (producer), and Adi Madden Cabrera (Edie Arnold).



Still from EDIE ARNOLD IS A LOSER

For more information, go to EdieArnold.com

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