Dialed In Expands to Illinois with Chicago-Inspired Drops and Local Collaborations

Illinois marks the sixth state market for the Colorado-born rosin gummy brand as it continues its strategic national expansion

CHICAGO, IL, UNITED STATES, September 23, 2026 / EINPresswire.com/ -- Dialed In – the Rosin Gummy Company – is bringing its award-winning, solventless rosin gummies to the state of Illinois, marking a major expansion into one of the fastest-growing and most dynamic cannabis markets in the United States.

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>
> *Max Vansluys, President of Dialed In*

Illinois has rapidly solidified its position as one of the largest cannabis markets in the country, with record-setting sales volumes reported in the first half of 2026. The state continues to maintain strong consumer demand, particularly in the infused products category, making the environment a natural fit for Dialed In's quality-first approach to edibles.

"Illinois represents an incredible opportunity for Dialed In to connect with a sophisticated and rapidly growing consumer base that values both quality and consistency," said Max Vansluys, President of Dialed In. "We have built our reputation on delivering a true full-spectrum experience through solventless extraction and are thrilled to bring that same level of craftsmanship and innovation to the Land of Lincoln."

Known for its clean, full-spectrum edibles that do not compromise on flavor or potency, Dialed In is introducing Illinois consumers to a robust lineup of products, including limited-edition launches and the following:

- Sativa: Tangerine, Guava, Honeydew
- Hybrid: Watermelon, Starfruit, Strawberry
- Indica: Blueberry, Grape Punch, Lux Cherry

- Innovations: Sleep Açai, Relax Pomegranate, Balance Rocket Berry



Dialed In Gummies are made in small batches using solventless extraction methods that preserve the full spectrum of cannabinoids and terpenes. The result is a flavorful, fast-acting edible crafted without the use of harsh chemicals. All products are gluten-free, low in sugar and formulated with premium ingredients that appeal to both wellness-minded and experienced cannabis consumers alike.

A cornerstone of Dialed In's approach is its commitment to local collaboration. By partnering with in-state cultivators and processors, the brand develops unique batch drops that reflect regional characteristics and consumer preferences. Dialed In's debut collaboration in Illinois is with Legacy, known for its hand selected strains and commitment to quality. Consumers across the state will find Chicago-inspired merchandise at participating retailers, as well as engaging and nostalgic pop-up "telephone booths" featuring welcoming messages from Dialed In.

"Working with local partners is essential to what we do," Vansluys said. "It allows us to tap into the unique genetics, expertise and culture of each market while ensuring the highest level of quality and authenticity. These collaborations are how we stay true to our craft while creating products that genuinely resonate with the communities we serve."

This batch-driven process, combined with solventless extraction, ensures that each release maintains the integrity of the original plant, delivering a more nuanced and consistent consumer experience from flavor to effect.

"Launching in Illinois at a time when the market is reaching new heights makes this an especially exciting moment for our team," Vansluys said. "As the state continues to grow and evolve, we see a real opportunity to elevate the edibles category by delivering products that are not only potent, but thoughtfully crafted and consistent from batch to batch."

Dialed In

Dialed In, a Sun Theory company, is redefining the cannabis edibles industry with award-winning, high-quality gummies infused with solventless rosin, crafted from strain-specific collaborations with the finest cultivators. Known for its commitment to excellence, Dialed In utilizes solventless extraction techniques to preserve the full spectrum of cannabinoids and terpenes in each edible, ensuring an authentic and effective experience. With a focus on purity, flavor and consistency, Dialed In offers discerning consumers an elevated way to enjoy cannabis, setting a new standard in the market for quality and innovation in cannabis edibles. For more information, visit DialedInGummies.com.

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