YB Marketing Launches Newly Redesigned Website to Better Serve Pacific Northwest Businesses

Updated site at www.YakimaBranding.com showcases expanded services, client success stories, and a streamlined path to free marketing consultations.

YAKIMA, WA, UNITED STATES, September 23, 2026 / EINPresswire.com/ -- YB Marketing, a full-service digital marketing agency with offices in Yakima, WA, Scottsdale, AZ and San Francisco, CA, today announced the launch of its newly redesigned website at www.YakimaBranding.com.

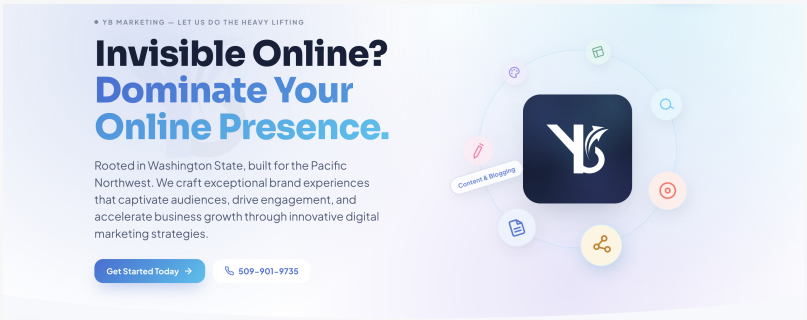
YB Marketing has been in business for more than 20 years and has helped hundreds of companies throughout the Pacific Northwest with innovative marketing solutions. The agency works with businesses of all sizes to strengthen their brands, enhance their online presence, attract qualified leads, increase revenue, and maximize the impact of their marketing investments.



Client Case Study

Also known locally as Yakima Branding, YB Marketing has updated its branding to designate its client development and support into California, Arizona, Chicago and Denver. Combining marketing expertise with AI innovation, YB Marketing delivers fresh perspectives and forward-thinking solutions that help businesses navigate an ever-changing landscape.

The redesigned website expands YB Marketing's resources around emerging marketing strategies, giving businesses a clearer look at the agency's full range of services, real client success stories, and a simple path to complimentary marketing audits. The update reflects a broader shift underway across the industry.



Newly Designed Website

“The digital marketing landscape is changing faster than ever, and our website needed to reflect that,” said Kevin Dean, owner of YB Marketing. “AI is already transforming how people search, how businesses operate, and how we approach marketing. The redesign gives us a better platform to share that knowledge, showcase the solutions we provide, and give clients the resources they need to navigate these changes, stay competitive, and operate more efficiently and effectively.”

What's New on the Site
-Updated service pages, including web design and hosting, SEO, paid advertising, branding, social media management, content and blogging, email marketing, AI guidance for business, animation and motion graphics, and the Customer Growth and Communication Tool (CRM), along with dedicated CRM training and support
-Client Corner, a new resource hub featuring their Marketing Minute video series, sharing industry insights, best practices, and practical tips for business leaders
-CRM video tutorials, giving clients a self-serve way to learn the Customer Growth and Communication Tool at their own pace
-Client testimonials and case studies highlighting real results across agriculture, manufacturing, healthcare, professional services, home services, and other industries
-An About Us page introducing the team and the story behind the agency
-A simpler way to get in touch, with an easy path to schedule a free 30-minute discovery session to audit current marketing channels and map out the next best strategy

The new website is one more way YB Marketing is investing in the companies it serves — giving businesses a clearer, more useful resource for learning what's working in marketing right now, and for finding the right partner to help their business operate smarter and perform better.

The updated website offers visitors the opportunity to sign up for practical marketing tips and insights, follow YB Marketing on social media for updates, and request personalized marketing and AI consultations. Visit www.YakimaBranding.com to explore the site and discover how YB Marketing can help your business take the next step.

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