Rise of Stadium Date Nights Drives Leisure Demand Across Major Entertainment Hubs





EL SEGUNDO, CA, UNITED STATES, September 23, 2026 / EINPresswire.com/ -- Major sporting events and live entertainment are increasingly serving as the anchor for weekend leisure trips, as travelers build broader getaways around games, concerts and other marquee experiences.

According to the Sports Events & Tourism Association's 2026 State of the Industry Report, sports tourism generated $111.2 billion in direct spending from 339 million travelers in the United States in 2025. Spectator sports alone accounted for 111.4 million travelers and $51.1 billion in direct spending.

That trend is also being supported by travelers extending trips beyond the primary event. American Express Travel's 2026 Global Travel Trends Report found that 82 percent of travelers taking milestone trips planned to add extra days around the main occasion. Among those extending their trips, 72 percent planned to stay at least three to four additional days.

In Southern California, the concentration of major sports and entertainment venues in Inglewood is creating a natural hub for this type of event-driven leisure travel. SoFi Stadium and YouTube Theater anchor the Hollywood Park development, while nearby Intuit Dome and Kia Forum add a steady schedule of professional sports, concerts and live entertainment.

For couples, that concentration creates an opportunity to turn a game or concert into a broader weekend experience that also includes dining, nightlife, beaches and other South Bay attractions.



AC Hotel Los Angeles South Bay, located in El Segundo approximately 3.3 miles from SoFi Stadium and about three miles from Los Angeles International Airport, is positioned to serve travelers combining major events with a South Bay getaway.

The hotel offers convenient access to Inglewood's entertainment venues while remaining minutes from Manhattan Beach and other coastal attractions. On property, FLORA Rooftop Restaurant & Bar provides dining, cocktails and panoramic views, giving guests an option for a pre-event dinner, post-event drink or relaxed evening during their stay.

The growing appeal of event-centered leisure travel reflects a broader shift in how travelers plan around major experiences. Rather than treating a sporting event or concert as a single-night occasion, visitors are increasingly using it as the centerpiece of a multi-day trip.

For South Bay hotels, that creates an opportunity to capture travelers seeking both proximity to major venues and access to the coastal experiences that make Southern California a leisure destination.

###

About AC Hotel Los Angeles South Bay

AC Hotel Los Angeles South Bay is a six-story, 180-room hotel located at 2130 East Maple Avenue in El Segundo, California. The hotel offers contemporary guest accommodations, complimentary Wi-Fi, Smart TVs, a 24-hour fitness center, flexible meeting facilities and multiple food-and-beverage options.
Dining includes AC Kitchen, AC Lounge and FLORA Rooftop Restaurant & Bar. The hotel is approximately three miles from Los Angeles International Airport and is conveniently located near Manhattan Beach, SoFi Stadium, Intuit Dome, Kia Forum and major South Bay business districts.

Kristin Stayart

AC Hotel El Segundo, Hyatt Place El Segundo
+1 310.405.7923
email us here
Visit us on social media:
Instagram
Facebook

This press release can be viewed online at: https://www.einpresswire.com/article/944418108

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.