Alta Towers Advisors Announces Strategic Introduction Leading to Driver Industrial's Acquisition of Outdoors For Life

Alta identified the acquisition target and introduced the parties on the buy side.

GEORGETOWN, TX, UNITED STATES, September 23, 2026 / EINPresswire.com/ -- Alta Towers Advisors announces that Driver Industrial OpCo, LLC, a portfolio company of Bosworth Capital Partners, completed its acquisition of the operating assets of Outdoors For Life, LLC on September 18, 2026.

Alta Towers Advisors identified Outdoors For Life as a strategic acquisition opportunity for Driver and introduced the parties. Alta's involvement was focused specifically on target identification and the strategic introduction on the buy side.

Based in Webberville, Michigan, Outdoors For Life manufactures heavy-duty plastic pads and mats used to stabilize equipment and protect ground surfaces. Its products include outrigger and crane pads, pole puller pads, mud pads, and RV jack pads, serving construction companies, utility contractors, crane operators, tree services, and RV owners through digital sales channels and a distributor network.

The acquisition complements Driver's existing business by adding products serving many of the same contractor and utility customers.

"Our role was laser-focused: identify a business with a clear strategic fit for Driver and bring the parties together," said Dr. Andrei Duta, Co-Founder and Managing Partner of Alta Towers Advisors. "We saw a natural connection between Outdoors For Life's products and the customers Driver already serves. We are pleased that this introduction led to a completed acquisition and an opportunity for continued growth."

Ray Torres, Co-Founder and Managing Partner of Alta Towers Advisors, serves as Chief Executive Officer of Driver Industrial OpCo, LLC. His dual role helped streamline communication and accelerate the transaction.

The transaction was structured as an asset purchase encompassing the Outdoors For Life brand,

intellectual property, digital assets, equipment, inventory, and goodwill. Financial terms are not being disclosed in this announcement.

About Alta Towers Advisors

Alta Towers Advisors is a mergers and acquisitions advisory firm helping business owners and investors pursue strategic opportunities through thoughtful connections and enduring relationships. The firm combines a commitment to integrity and excellence with a greater purpose, donating 10% of its revenue to His Little Ones to support orphaned and vulnerable children.

Learn more at www.altatowersadvisors.com.

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