Pensão Amor: Discover Lisbon’s Most Surprising Hotel

A 22-room hotel inspired by the characters and nightlife of Lisbon's port district

LISBON, PORTUGAL, September 29, 2026 /EINPresswire.com/ -- On the upper floors of Pensão Amor, in Cais do Sodré, Lisbon, Pensão Amor – Madam's Lodge turns the building's transgressive past into a getaway designed for couples. Its 22 rooms, each with its own setting, character, and story, invite guests to enjoy a stay filled with romance and fantasy.

Pensão Amor – Madam's Lodge does more than occupy the same address. It carries forward the legacy of one of Lisbon's most iconic nightlife venues. Pensão Amor, which will celebrate its 15th anniversary in November 2026, has become a must-visit spot in Cais do Sodré.

In the bar areas of Pensão Amor, bold and daring décor sets the stage for music performances, themed parties, burlesque, pole dancing, poetry, and theater. The décor evokes the atmosphere of Lisbon’s port district, where sailors, members of the bourgeoisie, writers, fado singers, artists, and spies once mingled.



Pensão Amor – Madam’s Lodge transforms the legacy of a former brothel into a lodging experience



Pensão Amor's décor evokes the atmosphere of Lisbon's port district, where sailors, members of the bourgeoisie, writers, fado singers, artists, prostitutes, and spies once mingled.

Where Lisbon's night continues upstairs

In 2023, with the opening of Pensão Amor – Madam's Lodge, that spirit extended to the upper floors of the building on Rua Nova do Carvalho, now internationally known as Pink Street.



Pensão Amor – Madam's Lodge challenges guests to be inspired by who might have inhabited that space

The evening can begin in the lounges of Pensão Amor, amid cocktails, music, and cultural events, and continue a few floors up, in one of the 22 rooms. The bar and the accommodations are thus two aspects of the same project, allowing guests to transition from the energy of Lisbon's nightlife to a more private and intimate setting without ever leaving the building.

"Pensão Amor has become part of the identity of Cais do Sodré and Lisbon's nightlife. From the very beginning, the goal was to create something new without erasing the memory of the place, reviving the spirit of a neighborhood deeply connected to the port and nightlife. With Pensão Amor – Madam's Lodge, we wanted to carry on that spirit and transform the building's past into an experience that our visitors could enjoy," explains Joana Gomes, hospitality project manager at Mainside Investments.

22 rooms, 22 stories to discover

The concept stems from the history of these floors, but the effort to preserve it went far beyond decoration. The project involved archival and museological research and the collection of historical elements linked to the building and the neighborhood.

The construction of the 22 narratives was the responsibility of director and screenwriter Roger Mor, who created a specific story for each room, transforming documents, objects, messages, characters, and historical references into clues to discover during the stay.

No two rooms are alike. Each door reveals a character and a narrative. Instead of describing the stories, Pensão Amor – Madam's Lodge challenges guests to be inspired by who might have inhabited that space. Adding to these elements are thoughtful details designed to stimulate discovery and fun.

The artistic component extends to a collaboration with the well-known Portuguese illustrator Nuno Saraiva, responsible for the character designs and interventions in different parts of the

building. Illustration, interior design, and historical elements thus intersect in the construction of a universe that oscillates between reality and fiction.

In the heart of Cais do Sodré and a few steps from the Tagus River, Pensão Amor – Madam's Lodge allows you to explore Chiado, Bairro Alto and Baixa districts on foot, as well as some of the city's most sought-after restaurants, bars and cultural spaces. But one of the most unique features is in the building itself.

A birthday, a surprise, a romantic getaway, or simply the desire to break out of the routine can be the perfect excuse to visit Pensão Amor – Madam's Lodge. The rest of the story is between the two of you.

Pensão Amor - Madam's Lodge
Rua Nova do Carvalho, 38, Lisboa
T: +351 962 628 127
E: madam@pensaoamor.pt

About Mainside Investments

Mainside Investments is a Portuguese company specializing in the development and management of real estate and tourism projects with a distinct identity, characterized by a strong cultural, heritage, and sustainability focus. With a portfolio that includes iconic projects such as Pensão Amor, LX Factory (Lisbon), Moagem (Viana do Alentejo), and the Zero Hotels group, Mainside prioritizes an approach centered on preserving heritage and fostering connections to the local area and communities.

Rui Oliveira Marques
Message in a Bottle
+351 910 014 790
rmarques@messageinabottle.pt
Visit us on social media:
LinkedIn
Instagram

This press release can be viewed online at: https://www.einpresswire.com/article/944533135

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.