Lake Energy Expands Investment Access to Solar Projects for U.S. Individual Investors

Lake Energy expands access to solar projects for U.S. individual investors through its digital renewable energy platform.



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As the U.S. solar industry continues to develop, renewable energy infrastructure is attracting increasing attention from the market. However, compared with purchasing shares of energy companies or funds, individual investors still face relatively high barriers to directly participating in solar power projects.

Solar projects typically involve multiple stages, including project development, equipment procurement, engineering and construction, grid interconnection, power plant operations, and electricity sales, requiring professional project management capabilities and capital support. Lake Energy is expanding individual investors' access to solar projects through a digital platform, enabling users to learn about and select investment opportunities in renewable energy projects with terms of 5 days, 15 days, and 30 days based on the specific conditions of each project, without having to build or operate power plants themselves.

Making Solar Projects More Accessible to Individual Investors

Traditional solar infrastructure projects are typically participated in by energy companies, infrastructure funds, and professional investment institutions. Lake Energy aims to simplify the process for individual investors to access such projects.

Through Lake Energy, investors can view information about solar projects, including project type, project duration, power generation data, participation requirements, and other relevant information, and decide whether to participate based on their own needs and the specific terms

of each project.

The fundamental business model of solar projects is based on real-world energy production:

Solar Energy Photovoltaic Power Generation Power Transmission Electricity Sales Project Revenue

Solar power plants use photovoltaic modules to generate electricity and sell the electricity to relevant markets according to the specific power sales arrangements of each project. Actual project performance may be affected by factors including power generation, electricity prices, equipment performance, operating costs, and other factors.

Digitalization Simplifies Project Participation

Lake Energy brings energy project information together on a digital platform, making it easier for individual investors to learn about different projects.

Investors can participate through the following steps:

1. Browse Energy Projects
Visit Lake Energy to view solar and other energy infrastructure projects available on the platform.

2. View Project Details
Learn about the specific project duration, power generation information, participation requirements, and relevant terms.

3. Participate According to Project Terms
Investors can select projects based on their own needs and complete the participation process according to the specific conditions listed on the platform.

This model reduces the complexity individuals face when directly participating in energy infrastructure. Investors do not need to purchase land, procure photovoltaic equipment, construct power plants, or handle daily operations themselves.

Expanding From Solar to Multiple Types of Energy Infrastructure

In addition to solar power, Lake Energy also focuses on energy infrastructure such as wind power, hydropower, and battery energy storage systems (BESS).

By bringing different energy projects together on a digital platform, Lake Energy aims to provide individual investors with more diversified channels for participating in renewable energy infrastructure, while allowing investors to make selections based on energy type, project

duration, and specific project conditions.

Connecting Investment With Real-World Energy Production

Lake Energy’s model is based on real-world energy infrastructure and energy production activities.

The digital platform changes how investors discover projects, access information, and participate, while solar projects themselves continue to rely on physical photovoltaic equipment, grid infrastructure, and operational systems to generate and sell electricity.

As U.S. electricity demand and renewable energy infrastructure continue to develop, Lake Energy aims to further expand the channels through which individual investors can learn about and participate in solar and other energy projects.

About Lake Energy

Lake Energy is a digital platform focused on renewable energy infrastructure projects, including solar power, wind power, hydropower, and battery energy storage systems (BESS).

The platform digitally connects energy projects with investors, enabling users to view information and participation requirements for different energy infrastructure projects while exploring new ways for individual investors to participate in renewable energy infrastructure.

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