WellAir Appoints JJ Baird as Vice President of Indoor Air Quality

Executive appointment supports the company's continued growth strategy and expansion into connected sensing, monitoring, and optimization


JJ Baird - Vice President, Indoor Air Quality

CHARLOTTE, NC, UNITED STATES, September 24, 2026 / EINPresswire.com/ -- WellAir, a leader in indoor air quality solutions, today announced the appointment of JJ Baird as Vice President of Indoor Air Quality. In this role, Baird will lead the strategy and global growth of WellAir's connected sensing hardware and cloud platform business, including the company's new NanoDetect PRO and NanoView solutions.

The appointment reflects WellAir's continued growth strategy across its indoor air quality product portfolio. By adding connected sensing, monitoring, and optimization capabilities to its established air purification technologies, WellAir is creating a more comprehensive ecosystem to help organizations understand indoor conditions, improve building performance, and support healthier indoor environments.

NanoDetect PRO is a commercial-grade sensor with a modular design and interchangeable capsules. Configurable to monitor up to 15 indoor air quality (IAQ) and indoor environmental quality (IEQ) parameters in real time, the standard capsule measures PM2.5, PM10, carbon dioxide (CO2), total volatile organic compounds (TVOC), nitrogen oxides (NOx), and particle counts at 0.3, 2.5 and 10 microns, as well as temperature, humidity, air pressure, noise and light.

Additional interchangeable capsules expand the platform's capabilities, allowing organizations to measure a broad range of additional compounds based on project and certification needs. The capsule-based design also provides a faster, cost-effective way to maintain calibration and adopt

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> *JJ Baird, VP Indoor Air Quality*

future sensor technologies. Data flows to NanoView, WellAir's cloud-based platform, where organizations can monitor performance, identify trends, and optimize indoor air quality across individual spaces, buildings, and multisite portfolios.

"JJ brings the ideal combination of indoor air quality expertise, enterprise IoT experience, and a deep understanding of how environmental data can improve the performance of buildings," said Kevin Devlin, Chief Executive Officer of WellAir. "We are thrilled to welcome him to WellAir to grow this important division of our company. NanoDetect PRO and NanoView are important additions to the WellAir ecosystem and will help us play a leading role in advancing healthier, higher-performing buildings around the world."

In his new role, Baird will lead WellAir's connected sensing and cloud platform business, develop strategic partnerships, and help customers use environmental data to support building performance and healthy-building strategies. In addition to his role at WellAir, Baird serves as a Commissioner on the WELL Global Commission, collaborating with industry leaders to advance healthier, more effective buildings worldwide. His experience with healthy-building strategies will help WellAir further connect indoor air quality data and technologies with the needs of building owners, operators, and occupants.

"Building owners and operators are looking for more than individual indoor air quality products—they need a clearer understanding of what is happening across their buildings and the ability to act on that information," said Baird. "What excites me about WellAir and its products is the opportunity to bring IAQ sensing, monitoring, purification, and optimization together into a more complete strategy. I'm looking forward to building on that foundation and helping customers turn environmental intelligence into healthier spaces, stronger building performance, and measurable business value."

Baird's appointment comes as WellAir continues to evolve from an indoor air quality product provider into a performance-focused partner for healthy buildings. By bringing together sensing, monitoring, purification, and optimization, the company is helping customers treat clean indoor air as a measurable organizational asset.

About WellAir
WellAir delivers science-backed indoor air quality solutions that help organizations sense, monitor, purify, and optimize their indoor environments. Through the WellAir, Plasma Air, and Novaerus brands, the company provides connected sensing and monitoring, air purification, and portable air disinfection solutions for commercial, healthcare, education, residential, and other occupied environments. WellAir helps customers support healthier spaces, improve building

performance, and realize greater value from their indoor air quality investments.

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