PAMELA MCGOWAN ANNOUNCES THE LAUNCH OF SWFL BOUTIQUE MARKETING FIRM – CLEVEN COMMUNICATIONS

Boutique marketing consulting firm in Sarasota area to help US clients in chemical, medical device and other industries that require marketing expertise

VENICE, FL, UNITED STATES, September 29, 2026 /EINPresswire.com/ -- Pamela McGowan, a seasoned global marketing and communications executive, announces the launch of Cleven Communications, a boutique strategic marketing consulting firm headquartered in the greater Sarasota/Bradenton region of southwest Florida.

> “I am excited and ready to help clients leverage smart marketing strategies that enable them to grow in today’s highly competitive and complex market.”
>
> *Pam McGowan*

Founded by Pam McGowan, a marketing leader with 25 years of global and regional marketing experience, Cleven Communications utilizes McGowan’s in-depth experience driving brand strategy, digital transformation, and high impact campaigns across industries including specialty chemical manufacturing, medical device, oil and gas, transportation, healthcare, and more.

Cleven Communications blends strategic thinking, creative excellence, and modern digital execution to help businesses elevate their brand presence and compete confidently in today’s fast moving, competitive markets. The firm provides strategic marketing, brand development, digital engagement, content creation, and communications consulting for businesses seeking a more intentional, insight driven approach to growth. Cleven is an excellent fit for clients seeking to clarify their message, strengthen brand identity, and communicate with purpose across digital, editorial, and multimedia channels.

With businesses facing increasingly complex markets, evolving technologies, and heightened competition, Cleven aims to fill a critical gap by providing expert level marketing leadership without the overhead of a full time internal team or the price tag of a larger marketing agency. McGowan’s background leading global marketing and external communications for medium sized companies and Fortune 500 organizations positions this firm to deliver both strategic vision and practical, cost-effective execution. As a boutique firm, Cleven is uniquely positioned to

provide strategic depth with the ability to translate complex business challenges into clear marketing directives that will successfully build a company brand and support sales.

“Starting a marketing communications firm has been a goal of mine for some time. After a decade of serving clients in advertising/PR agency roles and 15 years of working as a marketing manager and global communications leader for medium and large multinational businesses, I am excited and ready to help clients leverage smart marketing strategies that enable them to grow in today’s highly competitive and complex market.”

To learn more or to inquire about Cleven Communications services, visit clevencomms.com or email pmcgowan@clevencomms.com.

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Pam McGowan, Founder of Cleven Communications

About Cleven Communications
Cleven Communications is a boutique strategic marketing consulting firm based in SWFL specializing in strategic marketing and planning, branding, digital marketing, and content development, including writing, visual design, and multimedia. Founded in 2026 by marketing expert Pamela McGowan, the firm helps businesses communicate with clarity, creativity, and confidence through insight driven strategy and high quality execution. McGowan has 25 years of senior marketing experience for top-tier companies and has a B.A. from Hiram College and an Executive M.B.A. from Kent State University.

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