Houlihan Lawrence Welcomes Susan Reische as Sales Leader in Bronxville, NY

Reische brings a unique combination of industry expertise and strategic insight to her role.

RYE BROOK, NY, NY, UNITED STATES, September 24, 2026 /EINPresswire.com/ -- Houlihan Lawrence is pleased to announce the appointment of Susan Reische as Sales Leader of the company's Bronxville office. In this role, Reische will focus on agent development and business growth while fostering the collaborative culture that has helped make Houlihan Lawrence the leading brokerage north of New York City.

> Her understanding of the Westchester market, combined with her experience in coaching, business development, and brand strategy, will be an asset to our Bronxville agents and community."
>
> *Liz Nunan, President & CEO of Houlihan Lawrence.*

With more than 30 years of experience across real estate, sales, marketing, and leadership, Reische brings a unique combination of industry expertise and strategic insight to her role. "We are delighted to welcome Susan to Bronxville, where Houlihan Lawrence was founded more than 135 years ago," said Liz Nunan, President & CEO of Houlihan Lawrence. "Her understanding of the Westchester market, combined with her experience in coaching, business development, and brand strategy, will be an asset to our Bronxville agents and community."

Prior to joining Houlihan Lawrence, Reische served as Strategic Growth and Sales Manager at William Raveis. She is known for her work in leadership development, agent coaching and mentorship, helping real estate professionals sharpen their businesses and build sustainable growth. Before entering the real estate industry, she held marketing and creative roles with global media companies based in Manhattan.

"I'm thrilled to be leading an office in a market that is so important to Houlihan Lawrence," said Reische. "Located in the heart of the village, our office is part of a community known for its beautiful architecture, strong sense of community and exceptional proximity to New York City. I look forward to working with our agents and continuing to serve Bronxville and the surrounding communities." Reische holds an Associate Real Estate Broker license in New York and currently resides in Pelham.

About Houlihan Lawrence
Houlihan Lawrence is the leading real estate brokerage serving New York City's northern suburbs. Founded in Bronxville, New York, in 1888, the company is deeply committed to technological innovation and the finest client service. The company has 32 offices and 1,450+ agents serving Westchester, Putnam, Dutchess, Columbia, Ulster and Orange counties in New York and Fairfield County in Connecticut. For more information visit: http://www.houlihanlawrence.com/

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