Narconon Participates in What She Said Dallas Event, Highlights Women's Role in Addiction Treatment Support

Narconon International and Narconon Arrowhead participated in Modern Day Wife's What She Said Dallas event on September 18 at the W Dallas



Jessica - Narconon spokesperson speaking on Modern Day Wife Wellness panel

DALLAS, TX, UNITED STATES, September 24, 2026 / EINPresswire.com/ -- Representatives from Narconon International and Narconon Arrowhead participated in Modern Day Wife's What She Said Dallas event on September 18 at the W Dallas, joining conversations focused on women's wellness, leadership and community support.

Attendees representing Narconon included Jessica Paek, international spokesperson for Narconon; Christina Woodruff, a Narconon graduate involved in the establishment of the new Narconon Texas; and staff from Narconon Arrowhead.

> "Women are often the ones advocating for loved ones who are struggling with addiction. They're researching options, making calls and initiating difficult conversations"
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> *Jessica Paek, international spokesperson for Narconon*

Modern Day Wife is a lifestyle and events company focused on women, producing events, media and experiences centered on wellness, family, business, entrepreneurship, fashion, beauty, relationships and lifestyle.

For Narconon, the Dallas event provided an opportunity to discuss the role women often play in identifying substance use concerns, researching treatment options and encouraging loved ones to seek help.

According to Narconon's internal inquiry data, women account for more than 70% of people who

contact the organization seeking information about treatment for a family member or loved one. These inquiries frequently come from wives, mothers, grandmothers and other family members looking for options and support.

“Women are often the ones advocating for loved ones who are struggling with addiction. They’re researching options, making calls and initiating difficult conversations,” said Jessica Paek, international spokesperson for Narconon. “Events like What She Said give us an opportunity to connect with women who are active in their communities and raise awareness that treatment resources are available.”

Paek, Woodruff and representatives from Narconon Arrowhead also participated in Narconon’s “Influencing for Good” initiative, connecting with influencers and event participants to discuss addiction, recovery and the role family members can play in encouraging someone to seek treatment.
Several participants shared personal experiences involving addiction and recovery, while Narconon representatives were available to answer questions and provide information about the organization’s approach to rehabilitation.



A model/influencer sharing her story with Narconon spokesperon Jessica P.


Christina Booth - Narconon Texas - meeting with like-minded attendees at Modern Day Wife, What She Said Dallas

During the event’s beauty and wellness panel, Paek discussed her own experience with substance use and recovery. She spoke about building multiple successful businesses while struggling with addiction, what she described as the normalization of alcohol and substance use within parts of Los Angeles culture, and the stigma that can discourage people from seeking treatment.

Paek also discussed her eventual decision to seek help and how her recovery experience influenced her work with Narconon and others facing substance use challenges.

Narconon International also participated alongside wellness and lifestyle brands supporting the event, including Omayma Skincare.
The What She Said Dallas event brought together women from a variety of industries and backgrounds for discussions surrounding wellness, entrepreneurship, personal development and community engagement.

Narconon is an international network of drug and alcohol rehabilitation centers serving individuals seeking to overcome substance use and live drug-free lives. Narconon centers operate in multiple countries and provide residential rehabilitation services based on the organization's drug-free approach to recovery.



Christina Booth - Narconon Texas - meeting with other like-minded attendees

The Narconon program was established in 1976 and is a holistic approach to addiction treatment based on the works of L. Ron Hubbard.

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