PeopleSocial launches Twitter/X integration to supercharge employee led distribution

The landmark release introduces X (Twitter) support, a fully redesigned user interface, and system-wide dark mode to maximize organic reach and user efficiency.



X joins LinkedIn and Facebook as a new advocacy channel in PeopleSocial.

NEW YORK, NY, UNITED STATES, September 29, 2026 / EINPresswire.com/ -- PeopleSocial, the premier employee-led distribution engine, has officially announced its V2026.09.15 release. Marking the largest platform upgrade since PeopleSocial 2.0, this latest version expands brand storytelling by introducing X (Twitter) as a fully supported advocacy network. By unlocking one more core social channel, PeopleSocial gives organizations a much-needed boost to multiply audience reach, drive organic brand equity, and turn employees into powerful brand advocates.

> With X being integrated, a rebuilt interface, and dark mode across the whole platform, PeopleSocial is now at the threshold of the experience and efficiency which employee advocacy demands in 2026."
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> *Andy Elliott, Vice President | Product Strategy, Evonsys*

As marketing teams look beyond traditional advertising to counter rising acquisition costs, employee advocacy has emerged as a vital growth strategy. The latest PeopleSocial version addresses this shift directly. By adding X to its existing integrations, PeopleSocial enables companies to extend content distribution past LinkedIn, allowing employees to share approved corporate updates, thought leadership, and product stories across multiple personal social handles with just a single click.

The core philosophy of the update remains simple and practical: one more channel equals exponentially more opportunities for organic reach.

Beyond the X integration, the new version introduces a completely overhauled homepage and primary user journeys structured around what each individual role actually accomplishes day-to-

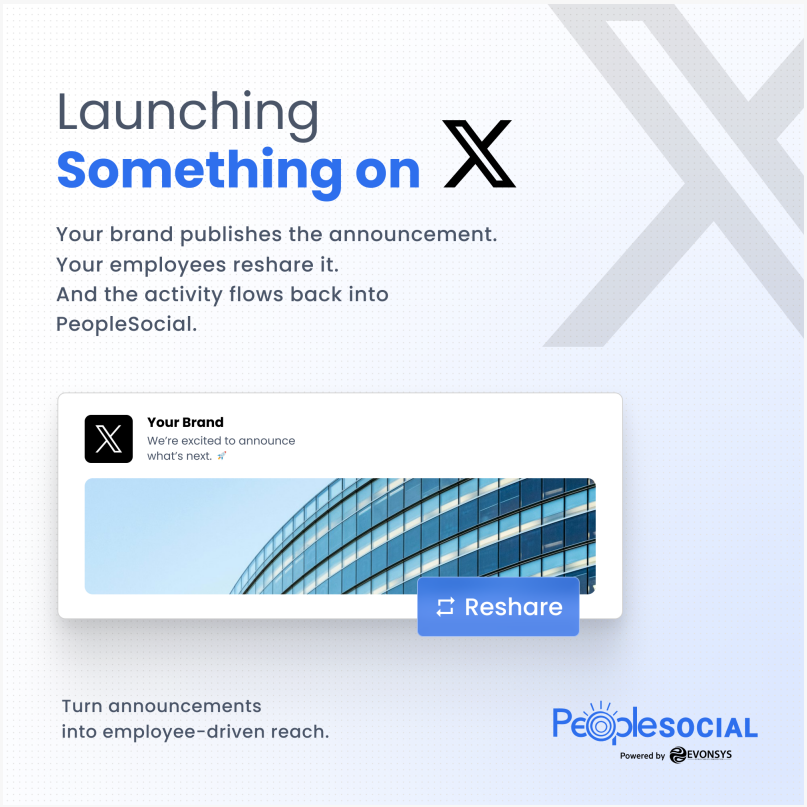
day. Coupled with a sleek, platform-wide dark mode, the update minimizes friction, accelerates adoption, and delivers an intuitive user experience built for modern interaction.

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- Andy Elliott, Vice President | Product Strategy, Evonsys

The V2026.09.15 update is rolling out immediately to all current users. Organizations interested in scaling their organic brand visibility and transforming team networks into high-performing distribution channels can explore the new features or book a live demonstration by visiting https://www.peoplesocial.io/.

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X



Turn employee networks into a wider distribution engine with X, LinkedIn, and Facebook.



PeopleSocial brings X into its employee advocacy workflow.

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