



Medically Modern Invited Into Florida Blue's Closed Network to Supply Insulin Pumps and CGMs

The Florida Blue win caps a string of new insurer contracts, including Molina Healthcare, BlueCross BlueShield of Tennessee, and Fidelis Care New Jersey

NEW YORK, NY, UNITED STATES, September 24, 2026 /EINPresswire.com/ -- Medically Modern, a national durable medical equipment (DME) supplier of continuous glucose monitors (CGMs), insulin pumps, and related diabetes supplies, today announced it has been invited into the Florida Blue network, a network currently closed to new suppliers. The addition was made through an amendment to the company's existing payer services agreement. Medically Modern is already serving Florida Blue patients and will serve members in every Florida county.

Medically Modern believes the addition answers a significant need for suppliers with deep insulin pump expertise. Insulin pumps are among the most expensive devices in home medical equipment, and many DME suppliers stay away from them because of the material upfront costs and the complexity of getting coverage approved. Medically Modern was built for exactly this category: the company manages prior authorization and fulfillment end to end, verifies benefits for every patient before fulfillment, and supports patients with out-of-pocket cost guidance.

The Florida Blue addition continues a run of insurer contract wins. Medically Modern recently added new Molina Healthcare plans across 18 states and signed a participating provider agreement with Fidelis Care New Jersey (WellCare of New Jersey, Inc., d/b/a Fidelis Care), covering New Jersey Medicaid, NJ FamilyCare, and Medicare Advantage plans. The company is also in-network with BlueCross BlueShield of Tennessee, Capital Blue Cross, and Humana. Contracts come first, and covered lives follow: Medically Modern's payer network now reaches more than 85% of U.S. lives, and patients are already being served under the new Florida Blue and Fidelis Care agreements.

Medically Modern serves more than 2,000 patients across all 50 states and, as of September 23, 2026, holds a 5.0-star rating across 193 Google reviews. Patients reach real people by phone, orders ship to the door, and the company tracks resupply windows and recurring documentation requirements when a patient's health plan requires them, so patients are not lost between prescription and doorstep.

"Insulin pump technology is in an incredible moment - the pump technology coming out of

Tandem, Beta Bionics, Omnipod, and Medtronic is changing what life with diabetes can look like," said Corey Deutsch, Founder and CEO of Medically Modern. "The issue is that a lot of DME suppliers do not provide these devices. Pumps are very expensive, the upfront costs are real, and getting them covered is complicated, so most suppliers stay away. We have religiously studied coverage rules, and we understand how to get approvals. That is what earns us a seat at the table with the incumbents, and it is why plans bring us in where they need more pump suppliers. We are the new guy in town that knows how to get these devices covered, and we are filling those gaps."

Florida Blue members and prescribers can start at medicallymodern.com or call 347-503-7148.

Tandem, Beta Bionics, Omnipod, and Medtronic are trademarks of their respective owners. No endorsement by or affiliation with these companies is implied.

About Medically Modern

Medically Modern is a diabetes supply company specializing in home delivery of insulin pumps, continuous glucose monitors (CGMs), and related diabetes supplies. The company serves more than 2,000 patients in all 50 states, and its payer network covers more than 85% of U.S. lives. The company is headquartered in New York, New York. Learn more at medicallymodern.com.

Katie Tyler

Medically Modern

+1 347-503-7148

katie@medicallymodern.com

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