AsedaSciences and Wepredic Announce Strategic Agreement Integrating Cosmetics Safety Testing Services into 3RnD Platform

Partnership expands services for non-animal cosmetics safety assessment by integrating Eurosafe screening portfolio into the 3RnD® platform



SCHINDELLEGI, SCHWYZ, SWITZERLAND, September 29, 2026 /EINPresswire.com/ -- AsedaSciences®, developer of the 3RnD cloud-based toxicity intelligence platform to support the design of safer chemicals, today announced a Strategic Sales and Marketing Agreement with Wepredic, a French group providing safety assessment products and services under the New Approach Methodology (NAMs) concept, with a focus on the cosmetics industry.

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>
> *Brad Calvin, CEO, AsedaSciences*

The agreement will bring selected non-animal screening services from Eurosafe, part of Wepredic, to the 3RnD platform while establishing Wepredic as a commercial sales and marketing partner for 3RnD in France, Belgium and Switzerland.

The collaboration addresses a growing need in the cosmetics industry for earlier, more integrated approaches to understanding the safety of cosmetic ingredients and supporting informed product development decisions. Through the agreement, AsedaSciences will offer selected Eurosafe services through 3RnD, including assessments of skin permeation, dermal absorption and skin sensitization potential, alongside other high-value cosmetic safety assessments.

These services are designed to support the safety evaluation of cosmetic ingredients and inform decisions on concentrations of use, taking intended uses and relevant exposure conditions into account. By providing human-relevant, non-animal data earlier in research and development, the combined offering can help companies make better-informed decisions about ingredient selection, safety and formulation.

Building an Integrated Cosmetics Safety Profile

A key value of the collaboration is the ability to combine complementary NAMs and datasets within a single decision-support environment. Eurosafe services can be integrated with other capabilities available through 3RnD, including Biomimetic Chromatography, which can provide insights relevant to cell permeability and compound distribution, and GPCR screening, which can assess interactions with G protein-coupled receptors expressed by cells in the skin.

When considered together with dermal absorption, skin permeation and sensitization data, these complementary methods can provide a more comprehensive view of how cosmetic ingredients interact with biological systems and the potential safety implications of skin exposure. Rather than evaluating individual test results in isolation, 3RnD enables data from multiple methods to be centralized, connected and visualized, helping researchers identify relationships between chemical properties, biological activity and potential toxicity earlier in the development process.

“This collaboration adds core services that are highly relevant to the cosmetics industry while enabling us to consolidate complementary screening services and datasets within 3RnD,” said Brad Calvin, CEO of AsedaSciences. “The ability to connect data from dermal absorption, skin permeation, sensitization and other human-relevant methods creates a more comprehensive evidence base for decision-making. Importantly, the datasets generated through these complementary approaches can become a valuable resource for designing safer chemicals without relying on animal testing.”

Expanding Access to 3RnD in European Cosmetics

Under the agreement, Wepredic will also market the 3RnD platform in France, Belgium and Switzerland, providing AsedaSciences with expanded access to the cosmetics industry across these markets.

Wepredic brings established relationships and industry expertise within the European cosmetics sector, complementing AsedaSciences’ technology and growing ecosystem of NAMs, chemical intelligence and biological data. The partnership is intended to accelerate adoption of integrated, non-animal safety assessment approaches among cosmetics companies seeking to make better-informed decisions earlier in research and development.

“Integrating Eurosafe services into 3RnD provides our customers with a centralized environment where they can connect datasets and make more informed decisions about compound selection earlier in R&D,” said Christophe Chesné, CEO of Wepredic. “Eurosafe provides non-animal testing expertise to support the assessment of skin permeation, dermal absorption and skin sensitization potential. By combining these services with complementary methods available through 3RnD, companies can bring together multiple sources of human-relevant evidence to support safer ingredient selection and formulation decisions.”

Toward More Human-Relevant Cosmetics Safety Assessment

The collaboration further strengthens the 3RnD ecosystem by connecting specialized NAMs providers, screening technologies and biological datasets within a common cloud-based platform. For the cosmetics industry, this creates an opportunity to move beyond individual assays toward a more connected approach to chemical safety assessment - combining chemical properties, biological responses and exposure-relevant information to support earlier and more confident decisions.

The agreement represents another step toward AsedaSciences’ vision of enabling the design and development of safer chemicals through human-relevant, data-driven and animal-free approaches.

About AsedaSciences

AsedaSciences is the developer of the 3RnD platform, an integrated digital ecosystem designed to streamline access to New Approach Methodologies (NAMs), centralize toxicology data, and provide advanced tools for data visualization, interpretation, and decision-making. The platform enables researchers to design safer chemicals faster by combining innovative non-animal testing technologies with advanced data analytics that support earlier, more informed decision making across pharmaceutical, industrial chemical, agricultural, cosmetic, and environmental research.

About Wepredic

Wepredic is a French group providing safety assessment products and services to the cosmetics, pharmaceutical and chemical industries through its Biopredic, Eurosafe and Starlight brands. Through Eurosafe, the group provides regulatory toxicology expertise, in vitro testing and clinical studies to support the assessment of the safety and efficacy of cosmetic ingredients and finished products.
https://wepredic.com/en/
https://www.eurosafecro.com/fr
https://www.linkedin.com/company/eurosafecro/

Media contacts
AsedaSciences: Brad Calvin, CEO, info@asedasciences.com

Wepredic: Pamela El Azzi, Marketing and Business Development Manager, p.azzi@wepredic.com

Brad Calvin
AsedaSciences
email us here
Visit us on social media:
LinkedIn
Bluesky

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