

Content Policy to Automatically Enforce WhatsApp Communication Rules

Jatheon introduced Content Policy, an archive feature that detects and removes WhatsApp messages violating an organization's communication rules.

TORONTO, ONTARIO, CANADA,
September 24, 2026 /

EINPresswire.com/ -- Content Policy is designed for compliance, legal, IT, and records and information governance teams in regulated organizations. When a WhatsApp message matches criteria an organization defines, [Jatheon Cloud](#) removes it directly on WhatsApp for everyone in the conversation and keeps a clear record that the action took place.

The capability lets organizations enforce their own communication standards without manually monitoring conversations. Teams can define rules that address prohibited language, confidential keywords, or specific phone or account numbers that should not appear in WhatsApp chats. When a message meets those criteria, the platform acts on it and preserves a record for later reference.

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Marko Dinic

Content Policy also gives teams oversight of every action. Removed messages are marked with a distinct status, which sets them apart from messages that users delete or edit themselves, so they remain easy to find through search. An audit log records each deletion event, and organizations can choose to send an email notification to the message sender when a policy removes their message.

For regulated organizations, communication oversight has



become a board-level priority as employees increasingly rely on chat and messaging platforms. According to Gartner, "By 2029, 30% of enterprises will shift to a proactive employee digital communications governance approach to improve corporate policy outcomes and advance business insights, up from less than 10% in 2025." Content Policy supports that shift by helping teams enforce standards consistently across WhatsApp while maintaining a defensible record of what was removed and why.

"Compliance teams need to act on communication risks as they happen, not weeks later during a review," said [Marko Dinic](#), Jatheon CEO. "Content Policy lets organizations enforce their own rules on WhatsApp automatically, while keeping the clear, searchable record that regulated environments depend on."

Content Policy is part of Jatheon Cloud, an AWS-based archiving platform that captures and preserves communications across email, social, website, chat, text, voice, and files for retention, compliance, and ediscovery.

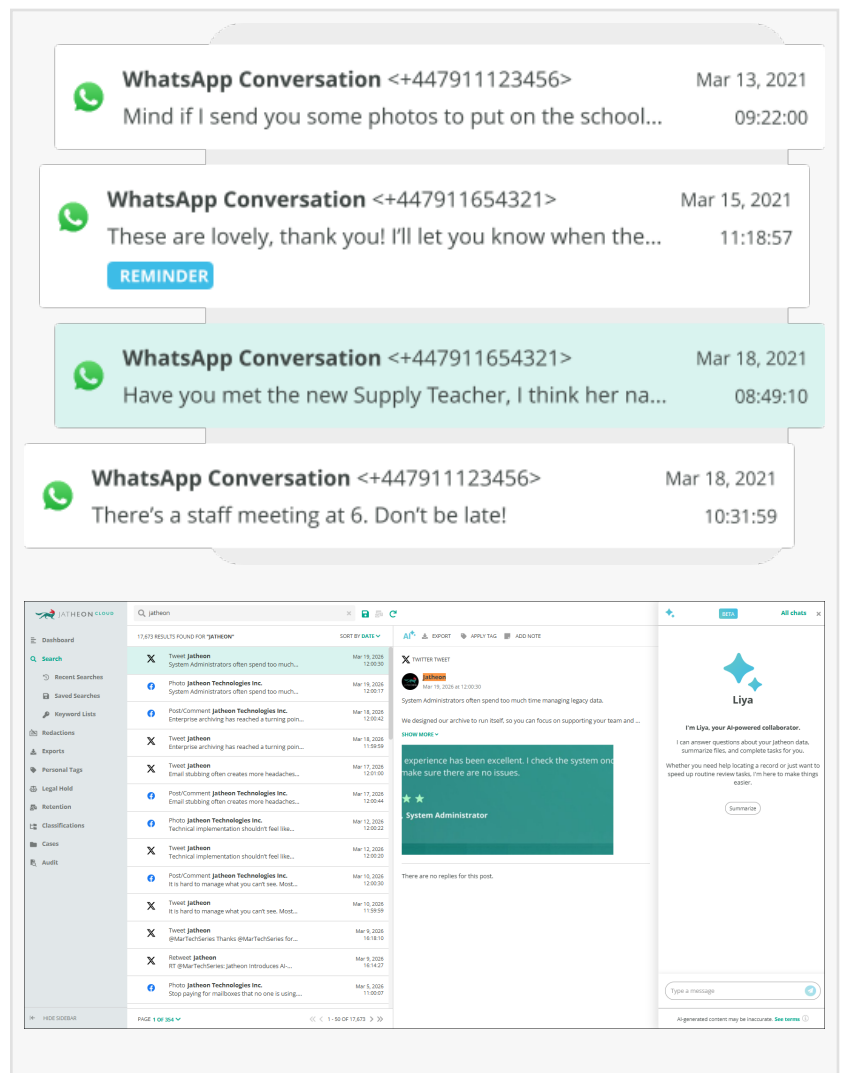
Ready to see Content Policy and Jatheon Cloud in action? Visit our website to [schedule a demo](#).

ABOUT JATHEON

Since 2004, Jatheon has relentlessly focused on delivering an all-in-one data archiving solution that supports the widest array of use cases, communication channels and deployment options. Our solution mitigates risk, saves costs and improves visibility with advanced data retention, search/ediscovery, and supervision capabilities, all backed by world-class support. With analyst validation from Gartner®, Radicati, and InfoTech, Jatheon achieves 100% customer retention and is consistently ranked among the highest recommended archive solutions on the market.

Jatheon is headquartered in Toronto, Canada and serves clients worldwide through a wide network of global business partners. For more information, please visit www.jatheon.com.

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