Black Sheep Tequila Añejo Earns 11th Consecutive Double Gold and Third Platinum in 2026

San Francisco and New York wins extend the Single Estate Jalisco Añejo's remarkable record of consistency in blind tasting



Black Sheep Tequila Single Estate Añejo — Triple Platinum at the San Francisco World Spirits Competition (2024–2026) and 11 consecutive Double Golds through The Tasting Alliance. 21+ | Enjoy responsibly.

NASHVILLE, TN, UNITED STATES, September 29, 2026 / EINPresswire.com/ -- Black Sheep Tequila Añejo has extended an extraordinary run of international spirits recognition, earning its 11th consecutive Double Gold through The Tasting Alliance following its latest honor at the 2026 New York World Spirits Competition.

The New York honor follows another Double Gold at the 2026 San Francisco World Spirits Competition, where Black Sheep Añejo also secured its third Platinum recognition — adding to an awards history that includes Best Overall Tequila and Best in Class Añejo.

> Eleven consecutive Double Golds means more to Rodolfo and me than any single award ever could. Year after year, blind tasting continues to validate what we built."
>
> *Jason Charles*

The significance goes beyond another medal. Across years of blind evaluation and rotating panels of spirits professionals, Black Sheep Añejo has demonstrated something difficult to create through branding or marketing: consistency in the glass.

"Eleven consecutive Double Golds means more to Rodolfo and me than any single award ever could," said Jason Charles, Founder and Chairman of Black Sheep Tequila. "We don't make a special tequila for competitions. The tequila being judged is the tequila we want people opening

at dinner, sharing with friends, pouring during a game or raising for life's biggest celebrations. To have independent judges continue recognizing what is in that bottle, year after year, is incredibly humbling."

A Record Built in the Glass

Since 2022, Black Sheep has accumulated more than 35 awards and honors through The Tasting Alliance competitions, spanning its Blanco, Reposado, Añejo and Extra Añejo expressions.

The Añejo has emerged as the defining expression of the portfolio, now earning 11 consecutive Double Gold honors and three Platinum recognitions, in addition to Best Overall Tequila and Best in Class Añejo.

The Tasting Alliance competitions use blind evaluation, allowing what is in the glass — rather than packaging, marketing or brand reputation — to drive the judges' assessment. For Black Sheep, the repeated recognition provides independent validation of the philosophy that has guided the brand from the beginning: never compromise what goes into the bottle.

From a Single Estate in Jalisco

Black Sheep begins with 100% Blue Weber Highland agave grown on a single estate in Jalisco, Mexico.

The brand grew from the friendship between Tennessee entrepreneur Jason Charles and Rodolfo Tabarez, a fifth-generation Mexican agave farmer whose family's knowledge of agave and the land extends across generations.

Fully mature Highland Blue Weber agave is carefully selected for harvest. Black Sheep employs a rare traditional jima technique followed by a deliberate production process that includes slow, open-air fermentation and old-world-style craftsmanship designed to preserve the natural character of the agave.

Black Sheep is Single Estate, small batch, 100% Blue Weber agave and kosher certified, while the distillery where it is produced is certified organic.

Crafted Without Compromise.

Luxury Made to Be Lived

For Black Sheep, luxury isn't about creating a beautiful bottle that waits unopened for the perfect occasion. Exceptional tequila should elevate the moments people actually live.

Dinner with friends. A quiet evening pour. A wedding toast. A backyard celebration. A

championship game. A favorite restaurant. Or one of life's biggest milestones.

Black Sheep combines the provenance, patience, craftsmanship and internationally recognized quality expected of a luxury spirit with a simple belief: exceptional tequila is meant to be opened, poured and shared.

Luxury for life's biggest milestones — and every moment worth raising a glass.

“Anyone can have a great year,” Charles added. “What matters to us is consistency. These awards tell us that the principles we started with still matter — mature agave, patience, tradition and refusing to take shortcuts. Black Sheep was created around friendship, and great tequila is meant to bring people together.”

Great tequila shouldn't wait for a special occasion. Great tequila makes the occasion special.

About Black Sheep Tequila

Black Sheep Tequila is an award-winning Single Estate luxury tequila crafted from 100% Blue Weber Highland agave in Jalisco, Mexico. Founded through the friendship of Jason Charles and fifth-generation agave farmer Rodolfo Tabarez, Black Sheep combines generations of agave knowledge with traditional craftsmanship and an uncompromising approach to quality.

The portfolio includes Blanco, Reposado, Añejo and Extra Añejo expressions. Black Sheep is kosher certified and produced at a certified-organic distillery.

Rare by Nature. Chosen by Few. Crafted Without Compromise.

For more information, visit BlackSheepTequila.com.

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