



HOLLYWOOD TO CELEBRATE FIRST ANNUAL DOLLY PARTON DAY WITH MEMORIAL BUTTERFLY RELEASE ON THE WALK OF FAME

Butterflies soar in Hollywood for the fairy godmother of country Dolly Parton!

LOS ANGELES, CA, UNITED STATES, September 25, 2026 /EINPresswire.com/ -- LOS ANGELES, CA — September 25, 2026 — Hollywood will officially celebrate California's first annual Dolly Parton Day with a peaceful, breathtaking memorial butterfly release directly over the music icon's star on the Hollywood Walk of Fame. The historic celebration comes immediately after Governor Gavin Newsom signed Senate Bill 931 into law on September 20, 2026, permanently designating September 25 as an annual statewide day of honor for Dolly Parton.

Organized by Thr33 Omnimedia Group, the public is invited to gather at 8:55 AM at 6712 Hollywood Blvd to wish Dolly a happy "9-to-5 Day." In a brilliant tribute to her vibrant legacy, hundreds of Painted Lady butterflies will be released into the heavens at 9:25 AM sharp. The Painted Lady butterfly was intentionally chosen for its famously striking and colorful patterns—a nod to Dolly's iconic philosophy that she never went anywhere without her makeup.

The brief morning memorial will feature a short opening prayer offered by Rev. Dr. Pat Langlois of MCC United Church of Christ in the Valley moments before the flock takes flight.

This historic event is made possible through a unique, cross-state ecological collaboration:

- Emma's Butterfly Ranch: Sourced, handled, and partially provided by Dillan, "The Butterfly King of California" based out of Riverside, CA.
- Clearwater Butterfly Company: Bulk butterflies have been generously provided by Tyler and the

Clearwater team, serving as the official bulk butterfly supplier for the day.

Community Safety & Code of Conduct

Organizers emphasize that this is a strictly peaceful, respectful memorial gathering. To ensure the

safety of all participants and local community members, attendees are required to keep sidewalks,

streets, and nearby business entryways entirely clear. Attendees are responsible for preventing litter,

excessive noise, or disruptive crowding. All mourners are strongly urged to show the utmost respect to

local law enforcement, neighboring businesses, surrounding infrastructure, and pedestrians.

Event Highlights & Logistics:

- Date: Friday, September 25, 2026
- Event Start Time: 8:55 AM PDT
- Butterfly Release & Conclusion: 9:25 AM PDT sharp (followed by immediate dispersal)
- Location: Dolly Parton's Star, 6712 Hollywood Blvd, Los Angeles, CA (Hollywood Walk of Fame)
- Expected Attendance: 100–150 people

Assignment editors, reporters, and photographers are cordially invited to cover this viral morning

release. Organizers are available immediately for press interviews, background on the coordination

logistics, and documentation regarding municipal responses.

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