Wave Maker Craft Discusses Flooring Updates as Pre-Owned Boats Account for Nearly 80% of U.S. Unit Sales

Lake of the Ozarks business offers perspective on material and project decisions for owners who plan to continue enjoying the boats they already have.

LAKE OF THE OZARKS, MO, UNITED STATES, September 29, 2026 /EINPresswire.com/ -- Pre-owned boats represented 79.7% of total U.S. boat unit sales in 2025, according to the National Marine Manufacturers Association (NMMA). For Lake of the Ozarks boat owners whose boats still fit the way their families spend time on the water, the figure provides context for a practical question: which improvements may help a boat remain comfortable, functional, and enjoyable?

The NMMA reported that 867,059 pre-owned boats were sold in the United States in 2025, with a market value of $10.8 billion. New boats accounted for the remaining 20.3% of total boat unit sales. The figures appear in the NMMA's 2025 recreational boating market reporting.

Wave Maker Craft, now serving Lake of the Ozarks boat owners, works with owners who are considering flooring updates for the boats they already enjoy. Worn carpet, aging foam, stained vinyl, or dated deck surfaces can affect the areas owners and guests use most, even when a vessel's layout, performance, and other features still suit the owner's needs.

"Many owners are not necessarily looking for a different boat. They still enjoy the boat they have and want to make sure it works well for the way they use it," said Paul Skinner, Owner of Wave Maker Craft. "A flooring project can be a practical conversation about the surfaces people see and use every time they step aboard - not a claim that every boat needs a complete overhaul."

For Lake of the Ozarks boat owners, that conversation often begins with specific areas rather than an all-or-nothing project. A cockpit, swim platform, boarding area, or other high-traffic deck space may have different needs than the rest of the boat. Wet traffic, direct sun, coolers, pets, food and drinks, ease of cleanup, traction, comfort underfoot, access to the boat, and project timing can all shape the decision.

Wave Maker Craft currently works with Flexiteek and Infinity Luxury Woven Vinyl for its boat-flooring projects. The company helps owners define project areas, discuss design and material considerations, and plan an installation around the boat and how it is used.

"Flooring is one of the first things people experience when they board a boat, but the decision goes beyond appearance," Skinner said. "Owners are weighing how a surface will feel underfoot, how it will perform in everyday use, how it fits the boat, and whether the project makes sense for the way their family spends time at the Lake."

For owners who plan to keep and enjoy a boat already in their slip, on a lift, or on a trailer, a focused flooring update may be one way to revisit the spaces used most often. Boat owners can learn more or begin a project conversation at wavemakercraft.com.

About Wave Maker Craft

Wave Maker Craft is now serving Lake of the Ozarks boat owners with custom boat-flooring projects featuring Flexiteek and Infinity Luxury Woven Vinyl. Led by owner Paul Skinner, the company focuses on clear project communication, thoughtful design considerations, and projects tailored to the way each owner uses a boat.

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