Daniela Messina Named 2026 Stevie® Award Winner and Woman of the Year Finalist

Messina Agency founder recognized among more than 1,500 nominations submitted from organizations and individuals across 56 nations and territories.



Daniela Messina, Founder and Creative Director of Messina Agency, named a 2026 Stevie® Award Winner and Finalist for Woman of the Year in Advertising, Marketing & Public Relations.

SAN DIEGO, CA, UNITED STATES, September 29, 2026 / EINPresswire.com/ -- Daniela Messina, Founder and Creative Director of San Diego-based Messina Agency, has been named a 2026 Stevie® Award Winner and Finalist in the Woman of the Year – Advertising, Marketing & Public Relations category in the 23rd annual Stevie Awards for Women in Business.

The Stevie Awards for Women in Business honor the achievements of women executives, entrepreneurs, employees, and the companies they run worldwide. Gold, Silver and Bronze Stevie Award placements among this year's finalists will be announced at the awards ceremony in New York City on November 16.

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>
> *Daniela Messina, Founder & Creative Director*

More than 1,500 entries from organizations and individuals in 56 nations and territories were submitted for consideration this year. Finalists were determined based on the average scores of more than 200 business professionals worldwide serving across seven judging committees.

Daniela has spent more than two decades building and leading Messina Agency, a multidisciplinary creative agency serving organizations across financial services, higher education, healthcare, consumer products, professional services and nonprofit organizations. Messina works as an extension of its clients' marketing teams, providing ongoing support across

branding, campaigns, websites and digital experiences, email marketing, print, packaging, presentations, events and production.

"I'm incredibly grateful for the recognition," said Messina. "Building an agency for more than 20 years has meant constantly learning and adapting as the industry changes, while staying focused on our clients, our team and doing work we're proud of. To be recognized alongside women from around the world makes this especially meaningful."

Daniela's leadership extends beyond the agency's client work. She volunteers her creative leadership with the American Marketing Association San Diego and has supported nonprofit organizations through donated and reduced-rate creative services. She was also recognized as a San Diego Business Journal Business Woman of the Year finalist.

Maggie Miller, president of the Stevie Awards, said, "As the Stevie Awards for Women in Business marks its 23rd year, we continue to be impressed by the remarkable accomplishments represented among the nominations. It is especially rewarding to see the significance a Stevie Award holds for women and the recognition it brings to their achievements, careers, and organizations. We congratulate all of this year's finalists and look forward to revealing the Gold, Silver, and Bronze Stevie Award placements on November 16."

Details about the Stevie Awards for Women in Business and the list of 2026 finalists are available at Women.StevieAwards.com.

ABOUT MESSINA AGENCY

Messina is a San Diego-based creative agency that serves as an extension of its clients' marketing teams. The agency helps organizations manage ongoing marketing and creative work through branding, campaigns, websites and digital experiences, email marketing, print, packaging, presentations, events and production support. Messina works with organizations across financial services, higher education, healthcare, consumer products, professional services and nonprofit sectors.

ABOUT THE STEVIE® AWARDS

Stevie Awards are conferred in nine programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Great Employers, the Stevie Awards for Sales & Customer Service, the Stevie Awards for Technology Excellence, and the Stevie Awards for Women in Business. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations and territories. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide.

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