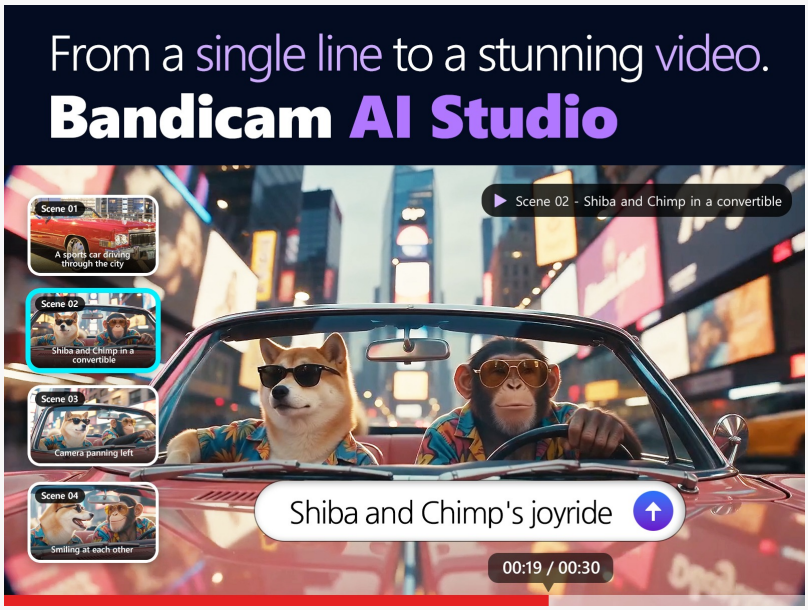
Bandicam Unveils AI Video Generator Driven by 'AI Director'

A complete creator workspace combining conversational video generation, viral AI effects, and dynamic subtitles.



Bandicam AI video generator

IRVINE, CA, UNITED STATES, September 29, 2026 /EINPresswire.com/ -- Bandicam Company, a globally recognized leader in desktop screen recording software for over a decade, is officially making its bold entrance into the generative artificial intelligence market with the launch of Bandicam AI Studio. Positioned as an accessible, all-in-one AI Video Generator, this innovative platform is designed to fundamentally transform the way digital content is conceptualized and produced. At the heart of this new creative ecosystem is its flagship feature: the 'AI Director.' This conversational AI co-pilot eliminates the need for complex prompt engineering, empowering absolutely anyone to turn a simple text idea into a multi-scene, storyboarded cinematic video in mere minutes.

> Just share your creative vision in a single sentence, and the system will handle the storyboarding, the intricate prompting, and the final production, scene by scene."
>
> *Denny Oh, CEO of Bandicam Company*

As the demand for engaging visual content skyrockets across social media, corporate communications, and digital marketing channels, the generative AI video market has become increasingly dominated by highly technical tools. Historically, these platforms have required users to master intricate, lengthy text prompts to achieve satisfactory results, creating a steep learning curve and a widespread industry hurdle known as "prompt anxiety." Bandicam AI Studio actively disrupts this landscape by dramatically lowering the barrier to entry for everyday users.

Through its intuitive chat-based approach, the AI Director automates the heavy lifting of

directing and prompting. Users engage with a conversational interface where they can simply type a basic idea, such as, "A warm café promo in the morning sun." Instead of relying on the user to write a perfect, technically structured prompt, the AI Director acts as an intelligent co-pilot: It instantly processes the concept, automatically generates a comprehensive scene-by-scene storyboard, and seamlessly produces the final multi-shot video. By bridging the gap between imagination and technical execution, this advanced Text-to-Video technology ensures that beginners, marketers, and seasoned creators alike can achieve professional-grade results without prior prompting expertise.

"The current landscape of AI video generators is incredibly powerful, but often too complex for everyday creators who struggle with prompt engineering," said Denny Oh, CEO of Bandicam Company. "With Bandicam AI Studio, we built an AI Video Generator that actually works for you. Our new AI Director acts as your personal co-pilot. Just share your creative vision in a single sentence, and the system will handle the storyboarding, the intricate prompting, and the final production, scene by scene."

Beyond its core generative capabilities, Bandicam AI Studio provides a comprehensive suite of AI tools tailored for diverse content creation needs. The platform includes essential post-production utilities such as AI Subtitle Generator, AI Lip Sync, AI Motion Control, and a high-fidelity Video Upscaler. Notably, it supports MCP (Model Context Protocol) server integration with leading AI clients like Claude, Codex, Cursor, and ChatGPT, enabling users to effortlessly generate media directly within their preferred AI applications. By consolidating these capabilities into a unified workspace, Bandicam AI Studio eliminates the need (and heavy cumulative subscription costs) associated with juggling multiple standalone tools.

This launch marks a significant brand evolution for Bandicam. For over ten years, the company has been a trusted household name, helping millions capture their screens. Now, leveraging its massive global user base, Bandicam is shifting from a legacy of video capture to the very frontier of video generation, bringing its hard-earned reputation for user-friendly, high-quality design directly into the AI space.

Officially launched in September 2026, Bandicam AI Studio is now available to the public. To celebrate the global rollout, Bandicam is currently offering free generation credits, allowing new users to immediately test the platform's extensive capabilities and experience the AI Director firsthand.

For more information, to claim free generation credits, or to start creating, please visit: https://www.bandicam.com/ai-studio/

About Bandicam Company
Bandicam Company is a global software developer best known for Bandicam, the industry-standard screen recorder trusted by millions of creators, gamers, and businesses across 160+ countries. Evolving to meet the needs of modern content creators, Bandicam Company develops

cutting-edge and user-friendly generative AI platforms, including comprehensive AI Video Generators, designed to make professional media production accessible to everyone.

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