

# DayClerk Introduces Free Website Review as 56% of Small Business Owners Say Marketing Pulls Them Away Weekly

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EINPresswire.com/ -- DayClerk, an AI marketing tool for small businesses without marketing teams, today announced a free demo that reviews an owner's existing website, points out problems in plain terms, and builds a sample campaign page from the business's own content. The announcement comes as a 2026 survey of 1,000 small business owners, conducted by [Talker Research for Adobe Express](#), found that 56 percent say creative and marketing tasks pull them away from their core business at least once a week. Only one in five felt fully prepared for that work when they started.

56%



of small business owners say marketing pulls them away from their business every week.

Source: Talker Research survey of 1,000 U.S. small business owners for Adobe Express, 2026.

 DayClerk

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For many owners, the question is not whether marketing matters. It is time. A baker's skill is baking and a contractor's is building, and every hour spent writing an ad is an hour away from that work. Hiring help is not always the answer: 41 percent of owners in the same survey cited cost as a barrier to outsourcing.

DayClerk takes on the thinking as well as the writing. Before it drafts anything, it works out what the owner's customer needs to see, what might make them hesitate, and what is likely to get them to act. Then it writes the landing page, email, social posts, and ads from those same answers. That matters because when an ad promises one thing and the page says another, visitors leave, and the owner has already paid for the click. The approach is patent pending. Owners can see it work on their own business before paying anything, and no credit card is required. A first full campaign is free to build, and publishing costs \$29.98 per campaign, with each page live for 30 days and no subscription.

"At the publishing companies where I worked, we built campaigns around audience segments we

thought we understood, and on several occasions those segments did not respond the way we had assumed," said Miguel Rosario, founder of DayClerk. "We had no way to check before launch. I built DayClerk to answer that question first: how is this audience likely to respond? A small business owner should get that answer before spending money on ads, not after." Small business owners can try the free demo at [dayclerk.ai/try](https://dayclerk.ai/try).

#### About DayClerk

DayClerk is an AI landing page and campaign tool for small businesses and early-stage startups without marketing teams. It was founded by Miguel Rosario, who spent 30 years in publishing, including 15 years at Penguin Random House, Hearst Magazines, and Hachette Filipacchi. The company is based in New York City.

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