Cooper Lighting Solutions Launches Hey Coop!, an AI Assistant That Delivers Sourced Lighting Answers in Seconds

Now available to everyone at cooperlighting.ai, the grounded AI answers product questions from official documentation and cites its source on every reply.

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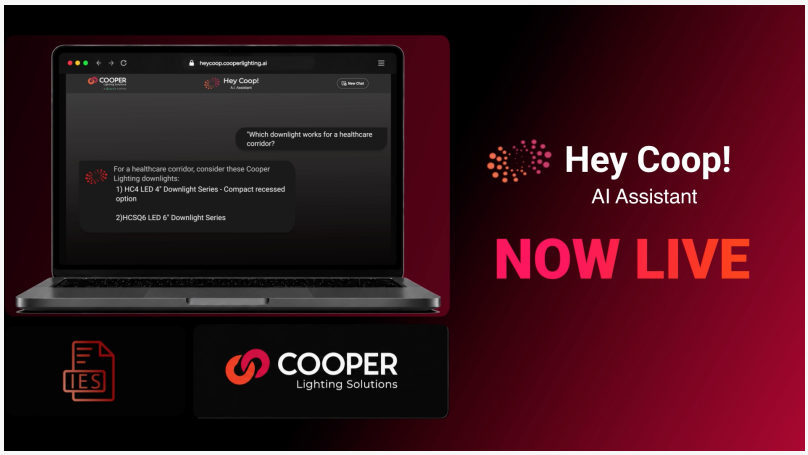

Cooper Lighting Solutions' Hey Coop! AI assistant is now available, providing sourced answers to lighting product questions.

Cooper Lighting Solutions, a Signify business, announced the general availability of Hey Coop!, an AI-powered assistant that answers lighting product questions in plain language and in seconds. Available now at cooperlighting.ai, Hey Coop! draws its answers exclusively from Cooper Lighting's official product documentation and provides a source link with every response, giving specifiers, distributors, and contractors a faster and more reliable way to find the information they need.

> Hey Coop helps customers get from question to answer faster, whether they need technical details, application guidance, or product recommendations — making it easier and faster to do business with us."
>
> *Eric Jerger, Business Unit Leader, Cooper Lighting Solutions*

The lighting and electrical trades run on documentation that is often scattered across thousands of product pages, specification sheets, installation guides, and IES files. Finding a single answer, such as whether two products are compatible or where to locate an installation guide, can mean opening a dozen browser tabs and searching by exact part number. Hey Coop! replaces that process with a simple question.

Unlike general-purpose AI tools that draw on the open internet and can produce confident but incorrect answers,

Hey Coop! is grounded. It responds only from Cooper Lighting's verified documentation and links to the source on every answer, so users can confirm the information with a single click.



Cooper Lighting Solutions, a Signify business

"Hey Coop helps customers get from question to answer faster — whether they need technical details, application guidance, or product recommendations — making it easier and faster to do business with Cooper." Eric Jerger, Business Unit Leader, Cooper Lighting Solutions

Hey Coop! lets users ask questions in plain language without needing a part number, and retrieve exact IES files instantly through the built-in IES File Locator by catalog number or name. It answers across specifications, installation guides, compatibility, drivers, and LED boards, and helps confirm WaveLinx and controls configurations before a quote goes out.

Hey Coop! is available now to customers, specifiers, distributors, and Cooper Lighting teams at cooperlighting.ai. There is no software to install and nothing to learn. Users simply ask a question and get a sourced answer.

About Cooper Lighting Solutions

Cooper Lighting Solutions delivers forward-thinking lighting solutions and an industry-leading portfolio of indoor and outdoor lighting, lighting controls and smart lighting systems that improve people's well-being, while making buildings, homes and cities smarter and more sustainable. These solutions are specifically designed to simplify and personalize lighting, solve complex business challenges and leverage data insights to meet the unique needs of our customers. Cooper Lighting Solutions is a business unit of Signify, the world leader in lighting, and seeks to unlock the extraordinary potential of light for brighter lives and a better world. For more information, visit cooperlighting.com.

Media Contact

Nishad Chikhliker
Cooper Lighting Solutions Communications
+1 404-713-5843
email us here
Visit us on social media:
LinkedIn
Instagram

Facebook
YouTube

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