The Victorian Ghost Walk® Returns to Old Louisville Following HBO's 'Murder in Glitterball City'

The 18th Annual Event Sees Huge Surge in Interest After Being Featured in HBO Documentary



Louisville Historic Tours

LOUISVILLE, KY, UNITED STATES, September 29, 2026 / EINPresswire.com/ -- The Victorian Ghost Walk® returns to Old Louisville Friday through Sunday, Oct. 16-18, for its 18th year, and organizers are preparing for the event's biggest year yet following its appearance in HBO's "Murder in Glitterball City."

The two-part documentary, inspired by David Dominé's bestselling true-crime memoir "A Dark Room in Glitter Ball City," premiered Feb. 19 on HBO and HBO Max and features the Victorian Ghost Walk as part of its exploration of Old Louisville, its history, folklore and famously haunted reputation.

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>
> *David Dominé, creator of the Victorian Ghost Walk®*

"The response since the documentary aired has been remarkable," said Dominé, founder of Louisville Historic Tours and creator of the Victorian Ghost Walk. "People saw the ghost walk on HBO and now want to experience it, and Old Louisville, for themselves. We have people flying in from Texas, California and other states just because of what they saw in the film."

Part walking tour and part live theater, the annual event transforms Old Louisville into a stage as lantern-bearing guides lead guests along its Victorian streets and into historic homes, where the neighborhood's colorful history and darker folklore unfold.

Among the historical characters and legendary haunts brought to life are many familiar favorites,

including Jennie Bowman, the young maid brutally killed by burglars in her employers' Brook Street home; Lucinda, the grief-stricken woman who proclaimed herself Queen of America in 1885; and millionaire Alfred Victor du Pont, who died at the hands of his scorned mistress. Or at least that's what some newspapers said.

Tours depart every 15 minutes from 6 to 9 p.m. each night, Oct. 16, 17 and 18 (13 departures nightly), from the Conrad-Caldwell House Museum, 1402 St. James Court. Each experience lasts approximately two hours. Tickets are $40 plus fees.

SPECIAL MEDIA PREVIEW: WEDNESDAY, OCT. 14

Members of the media are invited to a special preview on Wednesday, Oct. 14, at 6:30 p.m. at the Conrad-Caldwell House Museum, located at 1402 St James Ct, Louisville, KY 40208, with opportunities to photograph and film the production and interview Dominé, director Keith McGill, performers and organizers. RSVP by text: (502) 718-2764.



The Stick Witch emerges from the fog in Central Park during the Victorian Ghost Walk® in Old Louisville.

For more information and to purchase tickets, visit louisvillehistorictours.com/victorian-ghost-walk.

About David Dominé

David Dominé is an award-winning author, instructor, tour guide and folklorist based in Louisville, Kentucky. Known for his books on wide-ranging topics, including the paranormal, history, travel, and food and dining, David takes pride in incorporating his real-life experiences into published literature. His 2021 true-crime memoir, "A Dark Room in Glitter Ball City," which received a write-up in The New York Times, deals with the 2010 murder of drag queen Jamie Carroll in a spooky mansion that once doubled as a sanatorium in Old Louisville. In its starred review, Publishers Weekly said, "Fans of 'Midnight in the Garden of Good and Evil' will be captivated." When David's not teaching foreign languages and translation at Bellarmine University, he enjoys showing off the Victorian architecture and haunted history in Old Louisville on guided walks offered through the company he founded, Louisville Historic Tours. In addition to more than a dozen titles that include cookbooks, David has published numerous articles, short stories, poems and translations. He has also appeared in television productions on networks such as the Travel Channel, PBS, SyFy and A&E. For more information, visit DavidDomine.com.

About Louisville Historic Tours

Founded in 2004 by author and historian David Dominé, Louisville Historic Tours offers guided walking tours of Old Louisville, the nationally recognized historic preservation district just south of downtown. The company's tours include the Original Old Louisville Walking Tour, Louisville Ghost Tours, the Glitter Ball City True Crime Tour and private paranormal investigations. Its tours have been featured in USA Today, The Economist and The New York Times, which recommends a tour with the company as the first thing to do in its "36 Hours in Louisville," and in the 2026 HBO Original "Murder in Glitterball City." Louisville Historic Tours has welcomed more than 500,000 visitors. For tickets and information, visit louisvillehistorictours.com.

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