



Smart Blanks to exhibit at Impressions Expo Dallas, previewing new colors for the 7002 premium zip hoodie

Smart Blanks will showcase its premium fleece lineup and two upcoming colors for Style 7002, October 21–23 at the Impressions Expo Dallas.

GRAND PRAIRIE, TX, UNITED STATES, September 29, 2026 /EINPresswire.com/ -- If you do not have an account with Smart Blanks yet, [SIGN UP HERE](#)

Smart Blanks will exhibit at [Impressions Expo Dallas](#), the largest decorated apparel trade show in the South, taking place October 21–23 at the Hilton Anatole in Dallas. Visitors to Booth #731 can see the company's blank apparel collection in person, including the newest colors for the Style 7002 Adult Premium 9 oz. Zip Hoodie. Attendees can use promo code EXSPECIAL to receive a free pass to the show.

As fleece season gets underway, decorators, screen printers, and private-label brands are sourcing premium zip-up hoodies for fall and winter programs, team stores, corporate orders, and retail collections. Two new colors for Style 7002, Graphite Heather and True Navy, are set to launch in mid-October, expanding options for the season's most requested outerwear layer. Customers interested in the release can [sign up for early access](#).

The 7002 Adult Premium 9 oz. Zip Hoodie is a unisex style made from 9 oz., 3-end fleece with a 60% cotton and 40% polyester construction and a 100% cotton face. It features an oversized fit, a full-length metal zipper, a two-panel hood, a half-moon neck patch for relabeling, and a tear-away label. Its print-ready surface supports embroidery, DTG, DTF, screen printing, and heat transfer.

Fleece is best judged in hand, and the Impressions Expo Dallas gives attendees the chance to compare weight, hand feel, and construction directly. The Smart Blanks team will be on-site to walk through the full lineup, from essential tees to premium fleece, and to discuss wholesale accounts. For Texas and Southern customers, the company's Grand Prairie warehouse offers faster regional fulfillment.

Smart Blanks is a wholesale blank apparel supplier with more than 15 years of experience in manufacturing, design, and sales, serving decorators and brands throughout the United States.

About The Company

Backed by more than 15 years of experience in manufacturing, design, and sales, Smart Blanks develops premium blank apparel built for today's decorated apparel market, with a focus on quality, style, and value.

Every Smart Blanks product line is made with signature combed ring-spun cotton, from essential tees to premium fleece. Each piece is designed for versatility across a wide range of decoration techniques. High-density stitching and smooth print surfaces make them elevated basics, with a balance of fit, feel, and price.

As a direct supplier, Smart Blanks offers competitive pricing and fast turnaround, including same-day shipping on in-stock items from its distribution centers in Anaheim, California, and Grand Prairie, Texas. The company remains committed to manufacturer-direct value and a customer service experience decorators can rely on.

Keep Up with Smart Blanks! Don't miss out on the latest launch.

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