

ClientTether Named a Top Franchise Technology Supplier in Entrepreneur's 2026 Rankings

Franchise CRM and automation platform ranks #3 in Technology, marking six consecutive years of recognition among the franchise industry's leading suppliers.

SALT LAKE CITY, UT, UNITED STATES, September 29, 2026 /EINPresswire.com/ -- ClientTether, a franchise CRM and software platform built for franchise development, franchisee sales, and marketing automation, has been named one of [Entrepreneur's Top Franchise Suppliers of 2026](#), ranking #3 in the Technology category.

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Dave Hansen, CEO of ClientTether

The 2026 recognition marks ClientTether's sixth consecutive year among Entrepreneur's leading franchise suppliers and reinforces the company's continued position among the technology providers serving franchise systems. This also marks the third consecutive year, where ClientTether ranks as the top franchise CRM in the industry.

Six Years of Helping Franchise Systems Turn Leads Into Growth

ClientTether was built around a challenge franchise systems face every day: generating leads is only valuable when teams have the processes, technology, and follow-up needed to convert those opportunities into growth.

As a franchise CRM, ClientTether brings lead management, communication, sales automation, and franchise-focused workflows into one platform. For franchise development teams, that means creating more consistent engagement with candidates and greater visibility across the development pipeline. At the unit level, franchisees can use the same automation-first approach to respond to customers, manage opportunities, and build repeatable sales processes.

“For six consecutive years, the franchise community has recognized ClientTether among the technology providers they trust, and that means a tremendous amount to our team,” said Dave Hansen, CEO of ClientTether. “We've always believed franchise technology should do more than

store data. It should help people take the right action faster, automate the work that slows teams down, and give franchisors and franchisees the tools to grow. We're grateful for the trust our clients continue to place in us, and we're more motivated than ever to keep earning it."

Building Franchise Technology Around How Franchises Actually Grow
Franchise organizations operate differently from traditional businesses. Franchisors must support development teams and networks of individual operators while maintaining visibility, consistency, and scalable processes across the system.

ClientTether's franchise CRM software is designed specifically around those realities. By connecting communication, automation, lead management, sales processes, and performance visibility, the platform helps franchise organizations reduce manual work while giving teams a clearer path from initial inquiry to conversion.

That focus extends across both franchise development and unit-level growth. Instead of forcing franchise organizations to piece together disconnected systems, ClientTether helps teams build repeatable workflows around the way they sell, communicate, and operate.

The #3 Technology ranking in Entrepreneur's 2026 Top Franchise Suppliers list continues a multi-year record of recognition for ClientTether. In 2025, ClientTether also ranked #3 in the Technology category, making this year's placement another milestone in the company's sustained presence among the franchise industry's recognized technology suppliers.

Staying Focused on What Comes Next for Franchising

As franchise organizations adopt more automation and AI-enabled workflows, ClientTether remains focused on making those technologies practical for the people responsible for franchise growth.

Rather than adding technology for technology's sake, ClientTether is continuing to develop franchise software around measurable business needs: faster lead response, more consistent follow-up, better visibility, less manual work, and stronger execution across growing franchise networks.



“Recognition is meaningful, but what matters most is what our clients are able to accomplish with the platform,” Hansen added. “Every improvement we make comes back to helping franchise teams spend less time managing technology and more time building their businesses. That has been our focus from the beginning, and it will continue to drive where ClientTether goes next.”

What Six Consecutive Years of Recognition Reflect

- A franchise CRM built specifically around the needs of franchise development teams and individual operators
- A continued focus on faster lead response, consistent follow-up, and stronger sales execution
- Automation designed to reduce manual work and help franchise teams operate more efficiently at scale
- Technology that supports both franchise development and unit-level growth within a single platform
- Six consecutive years of recognition among Entrepreneur’s leading franchise technology suppliers

About ClientTether

ClientTether is the top-rated FranDev and service franchise CRM. Our franchise software streamlines franchise candidate and B2C customer journeys with AI, text, call, & email automations. ClientTether is recognized as a top technology supplier in the franchise industry by Entrepreneur Magazine, and as a categorical leader in client satisfaction and ease of use by G2, Capterra, GetApp, and Software Advice. Learn more at www.clienttether.com.

Marcela Martinez

ClientTether

+1 385-332-8144

[email us here](#)

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