

Joseph Salmond the creator of Looty Pool is seeking Investors to Scale Looty Pool, The largest online office pool app

Creator Joseph Salmond invites investors to explore Looty Pool, the growing lottery-pool platform app built around playing—and winning the lottery together.

NEW YORK CITY, NY, UNITED STATES,
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EINPresswire.com/ -- Joseph Salmond,
Creator of Looty Pool, Invites Investors
to Explore the Growing, Popular
Lottery Pool App

The creator of Looty Pool is opening conversations with investors interested in helping grow the app behind one simple message: "Let's Win The Lottery Together!"



Looty Pool is a lottery pool app built around one simple idea: "Let's Win The Lottery Together!"

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We are going to change the way people buy lottery tickets”

Joseph Salmond

Looty Pool was built around one simple idea:
“Let's Win The Lottery Together!”

Instead of relying only on the limited number of lottery tickets one person can reasonably purchase, Looty Pool allows people to play together, combining their purchasing power and giving participants access to far more tickets

than they would typically buy alone.

Turn 1 lottery ticket into 1,000 lottery tickets through the power of Looty Pool.

The app supports major lottery games including Powerball, Mega Millions, New York Lotto and New Jersey Pick 6, while giving users one mobile app for joining pools, viewing tickets, following drawings and participating in shared winnings.

Looty Pool also includes Public Pools and Private Pools, allowing users to join larger Looty Pool groups or create private lottery pools with friends, family members and coworkers.

Lottery office pools have existed for generations, but the experience has traditionally been handled through cash, group messages, spreadsheets and informal agreements. “I wanted to build an app around the idea of making it easier for people to play together and win together. The vision is simple: Let’s Win The Lottery Together!” said Joseph Salmond, creator of Looty Pool.

Joseph believes the opportunity goes beyond simply creating another lottery app.

The U.S. lottery industry already represents an enormous established market. Looty Pool’s goal is to introduce a new way for existing lottery players to participate — playing together instead of playing alone.

As participation grows, larger pools can create greater collective purchasing power and allow members to participate in significantly more lottery tickets across drawings.

“We are going to change the way people buy lottery tickets,” Joseph said. “Instead of thinking only about how many tickets one person can buy, Looty Pool gives people a way to combine their buying power, play together and have more opportunities to be part of a winning pool.”

Looty Pool is already live, serving real users and continuing to grow. Joseph is now seeking conversations with investors who want the opportunity to become involved early in the growth of a first-of-its-kind lottery pool app.

The vision is to introduce Looty Pool to more lottery players across the country, grow Public and Private Pools, and continue improving an app designed to change how people experience the lottery together.

Investment would help Looty Pool accelerate several areas of growth, including:

- User acquisition and brand awareness
- Public and Private Pool growth
- Partnerships and public relations
- Expansion into additional lottery markets and states

Joseph brings more than 20 years of experience in technology, network security architecture and leadership, and has led Looty Pool from an idea into a working mobile app now available to real users.

Potential investors can now explore the Looty Pool opportunity through LootyHQ, the central home for investor relations across the broader Looty ecosystem.

The Looty Pool investor page includes the company’s investor deck, market opportunity, traction, business model, growth strategy, product information and videos showing Looty Pool in action.

“Looty Pool isn’t about one person trying to win alone,” Joseph said. “It is about thousands of people coming together around the same dream. I believe we have an opportunity to change

how people play the lottery.”
Let's Win The Lottery Together!

Investors interested in learning more about Looty Pool can visit:

LootyHQ: lootyhq.com/investors/looty-pool

Looty Pool: lootypool.com

Looty Pool App: [Available for download on the Apple App Store](#)

About Looty Pool

Looty Pool is an iOS mobile app built specifically for lottery pools. The app allows users to participate in Public Pools and create Private Pools with friends, family and coworkers while providing one place to view pool participation, lottery drawings, ticket information and winnings.

About LootyHQ

LootyHQ is the central business and investor-relations home for the growing Looty ecosystem of digital products, apps and services. LootyHQ provides information about Looty properties, investor opportunities and the broader vision behind the Looty ecosystem.

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