Titan OS brings MTV Katsomo to smart TVs in Finland

Viewers gain access to a wide range of premium content, live sports, news, local series and entertainment, on Titan OS-powered Philips and Sharp smart TVs

BARCELONA, SPAIN, September 29, 2026 /EINPresswire.com/ -- Titan Operating System S.L. (Titan OS), the Barcelona-based technology, entertainment, and advertising company, today announced a strategic partnership with MTV Oy (MTV) in Finland to bring MTV Katsomo, the streaming service of Finland's leading commercial TV broadcasting and streaming company, directly to Titan OS connected smart TVs.

The app will be available on Titan OS powered smart TVs, including Philips and Sharp. Viewers can explore MTV Katsomo's standout autumn lineup, popular entertainment formats such as Tanssii Tähtien Kanssa (Dancing with the Stars Finland), Pirunpeli (Bloody Game), and the return of Big Brother as well as an extensive selection of top-tier live sports, headlined by Liiga (Finnish Elite League).

MTV Katsomo will be featured on the Titan OS Home Page, giving viewers immediate visibility and easy access from the moment they turn on their TV. Its content will also be integrated into Titan OS's native search, Sports Hub and personalised recommendation rails, giving audiences in Finland a complete entertainment experience across all tiers, from premier live sports and breaking news to local drama and entertainment.

“Expanding Titan OS in Finland through this partnership and MTV Katsomo allows us to deliver a richer, more tailored smart TV experience,” says Rick Fens, SVP of Business Development at Titan OS. “We are committed to giving audiences instant access to a full spectrum of viewing options, ensuring they can easily find and enjoy their favorite local series, news, and live sports alongside international content.”

“At MTV, we are committed to ensuring that audiences can access their favourite content seamlessly, whenever and wherever they choose. We are pleased that MTV Katsomo is now integrated directly into Titan OS-powered smart TVs. This launch strengthens MTV Katsomo’s and our content’s availability supporting our ambition to reach viewers across Finland”, says Markus Illukka, VP, Commercial at MTV.

About Titan OS
Titan OS S.L. is a technology company headquartered in Barcelona, with branches in Amsterdam and Taipei. The company specialises in developing software and solutions to unleash the full potential of Connected TV. We are re-thinking TV to change the way people discover content and how brands connect with audiences, making content discovery easier. Our aim is to foster collaborations across the entire TV ecosystem to grow business together with TV manufacturers, retailers, media companies, content creators, publishers, and brands. Our independent operating system powers smart TV devices from world-class manufacturers across Europe and Latin America, offering millions of viewers a personalized experience from the moment they switch on their TVs. With tailored recommendations, we seamlessly integrate all the content on the homepage, from streaming subscription services, free and paid movies, series and TV shows to linear channels.
www.titanos.tv

About MTV
MTV is Finland’s leading commercial TV broadcasting and streaming service company, reaching closer to four million Finns weekly. It offers news, sports, drama, entertainment, a streaming service, free-to-air TV channels, and pay-TV channels. Finland’s largest annual societal discussion festival is co-owned by MTV and the city of Pori. MTV sparks national conversation, creates cultural phenomena, and delivers impactful content – because what would life be without content?
www.mtvyritys.fi

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