CocoLove Expands Its Line of Coconut Water With New CocoLove Chocolate

Fast-growing coconut water brand launches its first flavor, pairing 100% pure coconut water with real cocoa and coconut cream



100% pure coconut water with real alkalized cocoa, natural chocolate flavor and a touch of coconut cream delivers a rich, indulgent chocolate experience while maintaining the naturally refreshing and electrolyte-rich qualities of coconut water

LAS VEGAS, NV, UNITED STATES, September 29, 2026 / EINPresswire.com/ -- CocoLove, the coconut water brand challenging the way consumers think about coconut water, is expanding its growing portfolio with the launch of CocoLove Chocolate, its first flavored product. Combining the brand's signature 100% pure coconut water with real alkalized cocoa, natural chocolate flavor and a touch of coconut cream, the new offering delivers a rich, indulgent chocolate experience while maintaining the naturally refreshing and electrolyte-rich qualities of coconut water.

The launch marks a new chapter for CocoLove as the brand continues to grow its presence and expand nationally. Founded by entrepreneur and Chief Coconut, Vinny “CocoVinny” Zaldivar, CocoLove was created after Zaldivar discovered that the packaged coconut waters he had been drinking did not come close to the taste of a fresh young coconut. That experience inspired him to create a better-tasting coconut water and build a brand around the belief that hydration should be something consumers genuinely enjoy.

"Chocolate just met its perfect match," explained Zaldivar. "We took the same pure coconut water that people have come to love from CocoLove and paired it with real cocoa and a touch of coconut cream. The result is rich and indulgent, but the foundation is still coconut water. It's non-dairy and has half the calories of regular chocolate milk, giving consumers a rich chocolate experience with the refreshing hydration of coconut water. It's exactly the kind of product we believe can bring new people into the category."

CocoLove Chocolate arrives as consumers increasingly seek beverages that combine functional benefits with flavors and experiences traditionally associated with indulgence. The growing better-for-you

beverage category has created opportunities for brands to rethink the traditional boundaries between wellness and enjoyment, and CocoLove is bringing that philosophy to coconut water with a flavor designed to feel more like a treat while maintaining the qualities consumers expect from coconut water.



CocoLove offers great-tasting coconut water, innovative CocoTaps® tools and fresh coconuts while staying true to its mission of delivering products that are good for people, good for the planet and made to bring a smile.

Each 16.9 fl oz can contains 433 mg of potassium, a naturally occurring electrolyte, and is made with 100% pure coconut water that is never from concentrate. The beverage is Non-GMO Project Verified, vegan, fat free and gluten free, with no artificial flavors, colors or preservatives.

"One of the things we've always believed at CocoLove is that better-for-you doesn't have to mean boring," added Zaldivar. "We're interested in creating products that people genuinely want to drink. CocoLove Chocolate lets us take the natural hydration people expect from coconut water and give it an entirely different personality."

The new flavor also reflects CocoLove's broader strategy of bringing innovation to a category that has traditionally centered on plain coconut water. Rather than simply competing for existing coconut water consumers, the company sees flavor innovation as an opportunity to make the category more approachable and introduce coconut water to new audiences.

CocoLove's continued product development comes as the company prepares for its next phase of growth. The brand is preparing to raise up to $25 million in growth capital to support its national expansion, with ambitions to bring its coconut water products to more consumers across the country.

"There's a huge opportunity to grow the coconut water category by making it more approachable and more enjoyable," concluded Zaldivar. "We're not interested in simply doing what everyone else is doing. We're building CocoLove to give consumers a reason to rethink coconut water."

CocoLove Chocolate is currently available on CocoLove’s website and Amazon, and is expanding

across the brand's existing retail network of thousands of accounts. It is available in 6-packs of 11 fl oz cans and 12-packs of 16.9 fl oz cans, with 1-liter resealable bottles coming soon.

Find a retailer here: https://cocolovewater.com/locator

Like CocoLove's original coconut water, the new product is canned rather than packaged in plastic or tetra packaging, supporting the brand's mission to deliver great taste with less waste.

For more information about CocoLove and its growing portfolio of coconut water products, visit www.cocolovewater.com.

About CocoLove
CocoLove is redefining coconut hydration with products inspired by the taste of a fresh young coconut. Founded in 2013 by Vinny “CocoVinny” Zaldivar, the brand offers great-tasting coconut water, innovative CocoTaps® tools and fresh coconuts while staying true to its mission of delivering products that are good for people, good for the planet and made to bring a smile. Learn more on Instagram, Facebook and at www.cocolovewater.com.

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