# IIH Global Expands CRM Development and Integration Services for UK, US, Australia and Canada Businesses

*The software development company now supports CRM development, integration and support for businesses across the UK, US, Australia and Canada.*



IIH Global provides custom CRM development and integration services to help businesses connect their systems, automate data flow and streamline workflows.

LONDON, HERTFORDSHIRE, UNITED KINGDOM, September 29, 2026 /EINPresswire.com/ -- IIH Global, a software development company with over a decade of experience building custom CRM solutions, today announced the expansion of its CRM development and integration services to support businesses across the UK, US, Australia and Canada.

As businesses scale, disconnected systems and manual data entry increasingly slow down teams and limit growth. IIH Global's CRM development services address this directly, building custom CRM systems and integrating platforms such as Salesforce, Zoho and VTiger with a business's existing tools, so data moves automatically instead of being re-entered by hand. The company's work spans full custom builds, third-party integrations and ongoing support for growing teams.

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>
> *Sanjay Panchal, Director at IIH Global*

In one recent example, a recruitment firm's website and CRM operated independently, with staff manually re-entering applicant and job data between the two. IIH Global built data-capture forms that connect directly to the CRM through its API, removing the manual step and giving the client's team a single, connected workflow. Similar integration challenges are common across recruitment, professional services and field-based businesses, where multiple systems often don't share data by default.

"Businesses often don't realise how much time and revenue they're losing to systems that don't talk to each other," said Sanjay Panchal, Director at IIH Global. "Our focus is making sure a CRM works as part of a connected system, not as another tool teams have to manage separately."

IIH Global's CRM services are available to businesses across the UK, US, Australia and Canada, covering initial consultation, custom development, integration and ongoing support.

About IIH Global

IIH Global is a software development company founded in 2013, providing web development, mobile app development, AI solutions and custom CRM development services to startups, SMEs and enterprises across the UK, US, Australia, Canada and Germany.

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