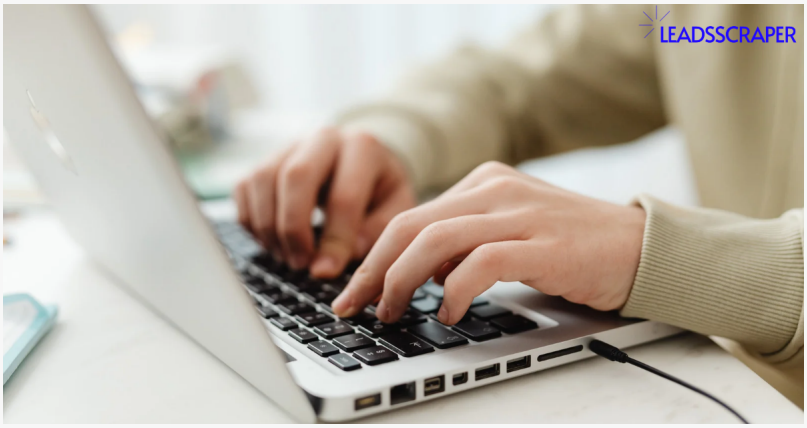
Leadsscraper.io Launches Google Maps Data Scraper to Support Smarter Local Business Research and Lead Generation

The new Google Maps Data Scraper helps businesses collect structured Google Maps data for sales prospecting, market research, and business intelligence.



BEE CAVE, TX, UNITED STATES, September 29, 2026 / EINPresswire.com/ -- As organizations increasingly rely on data to guide sales and expansion strategies, efficient access to local business information has become a critical advantage. Leadsscraper.io has announced the launch of its Google Maps Data Scraper, a solution designed to help businesses collect publicly available business information from Google Maps in a structured, exportable format.

The platform is built for sales teams, marketers, agencies, researchers, consultants, and business development professionals who need accurate local business data without spending hours conducting manual research. By automating data collection, organizations can build targeted prospect lists, analyze local markets, identify competitors, and support location-based business strategies more efficiently.

The Google Maps Data Scraper enables users to search by keyword, business category, city, postal code, region, or custom geographic area. Results can be exported for use in CRM systems, spreadsheets, analytics platforms, and other business workflows.

The solution extracts a wide range of publicly available business information, including:
- Business name
- Business category
- Address
- Phone number
- Website
- Email address, where publicly available

- Google rating
- Number of reviews
- Business hours
- Geographic coordinates
- Business description and additional profile details, where available

Structured Google Maps data can support numerous business initiatives, including lead generation, market research, territory planning, competitive analysis, directory creation, franchise research, and local SEO analysis.

For sales organizations, the platform provides an efficient way to identify businesses within specific industries and geographic markets. Marketing teams can build highly targeted outreach lists, while agencies and consultants can research local business landscapes to support client projects. Companies evaluating new markets can also use location-based business data to better understand regional competition and commercial opportunities.

As the demand for high-quality business intelligence continues to grow, automated data collection helps organizations reduce manual work while improving the speed and consistency of research processes. Instead of reviewing hundreds or thousands of individual Google Maps listings, teams can focus on analyzing opportunities and engaging potential customers.

Leadsscraper.io continues to expand its portfolio of business data solutions that help organizations streamline prospecting, automate research, and improve operational efficiency. The Google Maps Data Scraper complements the company's broader suite of lead generation tools designed to support businesses of all sizes.

Businesses interested in learning more about the Google Maps Data Scraper can visit Outscraper's website.

About Leadsscraper.io

Leadsscraper.io develops business data extraction and lead generation solutions that help organizations discover new prospects, research local markets, and build targeted business databases. Its platform enables businesses to automate the collection of publicly available business information, supporting sales, marketing, market research, and business intelligence initiatives through scalable data collection tools.

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