Stay Texas Hospitality Group Targets Corporate Retreat Market With Private Hill Country Estates

Stay Texas Hospitality Group brings private estates, on-staff event planning, and 24/7 concierge support to corporate teams planning Hill Country offsites.



Stay Texas Hospitality Group Logo

FREDERICKSBURG, TX, UNITED STATES, September 29, 2026 / EINPresswire.com/ -- For companies sending teams on retreat, the conference hotel format has a well-known ceiling. Breakout rooms with drop ceilings, shared hallways with unrelated guests, and a front desk that has never heard of your group set a tone before the first session begins. A growing number of organizations planning offsites in the Texas Hill Country are choosing a different format: a private estate where the entire property belongs exclusively to the group.

Stay Texas Hospitality Group, the Fredericksburg-based luxury vacation rental and property management company founded by Matt and Jenna Durrette, has formalized its corporate retreat and team offsite offering across a portfolio of private estates in Fredericksburg and surrounding Hill Country destinations. Stay Texas Hospitality Group provides a dedicated on-staff event planner who works with group organizers from property selection through checkout, alongside 24/7 concierge support staffed by team members who live and work in the region.

The distinction matters for corporate planners. The Stay Texas Hospitality Group concierge team draws on direct relationships with local wineries along the 290 corridor, restaurant operators in Fredericksburg, and outdoor activity providers across more than 20 Hill Country towns. A planning team based in the company's office at 1303 East Main Street in Fredericksburg can

arrange dinner reservations for groups of ten, route a private winery tour away from weekend crowds, or coordinate a morning team-building activity near Enchanted Rock State Natural Area. That depth of local coordination falls outside what a remote property manager or online booking platform can reliably deliver.

Properties suited for corporate groups within the Stay Texas Hospitality Group portfolio range from multi-bedroom ranch estates sleeping 22 or more guests to lakefront properties with pools and open-air gathering areas. Featured retreat venues include Lake Park House, which sleeps 23 and includes a pool; Lariat Springs Luxury Villa; Spicewood Lodge with a pool and hot tub; and KK Ranch with a private pool set against Hill Country terrain. Each property is professionally managed to hotel-grade housekeeping standards, and Stay Texas Hospitality Group absorbs listing fees across its multi-channel distribution network so group planners book directly without platform markups.

The Texas Hill Country has emerged as one of the most popular corporate retreat destinations in the state, positioned roughly 90 minutes from Austin and within a half-day's drive from San Antonio, Houston, and Dallas. The region's combination of private outdoor space, acclaimed wineries, and small-town character offers a setting that functions as a genuine break from the work environment rather than a relocated version of it.

"When a team books a private property through us, they get the whole place," said Matt Durrette, Co-Founder and CEO of Stay Texas Hospitality Group in Fredericksburg, TX. "No shared lobby, no strangers at the next table at breakfast. Our event planner helps structure the days, our concierge team handles the reservations, and by the second morning the group has stopped looking at their phones. That is the environment where something actually happens between colleagues."

Corporate and team retreat inquiries can be directed to Stay Texas Hospitality Group at (830) 999-2694.

About Stay Texas Hospitality Group

Stay Texas Hospitality Group is a locally owned luxury vacation rental and property management company headquartered in Fredericksburg, TX. Founded by Matt and Jenna Durrette, Stay Texas Hospitality Group manages a curated portfolio of vacation homes across more than 20 Texas Hill Country destinations and provides guests with 24/7 concierge support, hotel-grade housekeeping, and personalized local recommendations. Property owners receive full-service management including dynamic pricing, multi-channel distribution, in-house maintenance, and transparent accounting. For more information, visit staytexas.com.

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