Chalaran’s Overnight Balm Named a Winner in Skin Anarchy’s Top Picks Beauty Awards 2026 for Treatments

Premium Korean skincare brand Chalaran earns Treatment recognition for a floral-water-based overnight balm with 30+ actives, including patented complexes.



Chalaran Overnight Balm, a winner in the Treatment category of Skin Anarchy's Top Picks Beauty Awards 2026.

NEW YORK, NY, UNITED STATES, September 29, 2026 / EINPresswire.com/ -- Chalaran announced today that its Overnight Balm has been named a winner in the Treatment category of Skin Anarchy’s Top Picks Beauty Awards 2026 for Treatments.

Skin Anarchy is a science-focused beauty media platform featuring conversations with physicians, industry experts, and brand founders. Its Top Picks Beauty Awards recognize products for their efficacy, formulation, innovation, and impact.

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>
> *Jimin Gu, Founder & CEO*

Designed as the final step before bed, the Overnight Balm hydrates, nourishes, and helps seal in moisture through the night. Its floral-water-based formula combines more than 30 active ingredients, including patented complexes from Chalaran’s specialized skincare R&D and manufacturing partner that draw on fermentation, peptides, and botanical actives, alongside an 11-vitamin complex. Together, they are selected to help skin look smoother, firmer, and more replenished by morning.

In a skin irritation test conducted by DERMAPRO, the balm recorded an irritation index of 0.0. It is formulated without added fragrance or colorants, and its ingredients fall within EWG Skin Deep’s green, low-hazard range.

“I wanted to bring the intensity of a treatment into everyday life without the time commitment,” said Jimin Gu, founder and CEO of Chalaran, who holds a national qualification in customized cosmetics in Korea. “Twenty seconds at night, then let the night do the rest.”

Before its U.S. launch in April 2026, Chalaran was invited to participate as a gifting sponsor at Columbia Business School’s 20th Annual Retail & Luxury Goods Conference in New York. The conference’s sponsor roster also included Estée Lauder and L’Oréal.

Full product details are available at www.chalaran.com.

About Chalaran

Chalaran is a premium Korean skincare brand creating intensive, spa-inspired treatments for home use. Founded by Jimin Gu, a former Director at Nike, Chalaran grew out of her experience balancing a demanding career and motherhood. She set out to create high-performance skincare that requires minimal time and effort.

The name Chalaran is inspired by a Korean expression evoking radiance. Chalaran helps people see the light they already carry, and keep it.

Jimin Gu
Chalaran
contact@chalaran.com
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