

The Investment Advisory Services Market is to Grow to \$155.52 Billion by 2030 Fueled by Increasing Industry Demand

The Business Research Company's The Investment Advisory Services Global Market Report 2026 – Market Size, Trends, And Forecast 2026-2035

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/EINPresswire.com/ -- [The investment advisory services market](#) has been experiencing significant growth recently, driven by a variety of factors shaping investor behavior and financial planning needs. This sector is evolving rapidly as investors seek expert guidance to navigate increasingly complex and globalized financial landscapes. Let's explore the current market size, growth drivers, regional dynamics, and future trends shaping investment advisory services.

[Investment Advisory Services Market Size](#) and Projected Growth

The market for investment advisory services has expanded considerably over the past few years. It is projected to grow from \$103.38 billion in 2025 to \$112.53 billion in 2026, representing a compound annual growth rate (CAGR) of 8.9%. This robust growth during the historical period is largely due to heightened awareness around financial planning, an increasing demand for expert investment advice, accumulation of wealth among individuals, greater involvement in capital markets, and the need for efficient risk management solutions.

Download a free sample of the investment advisory services market report:

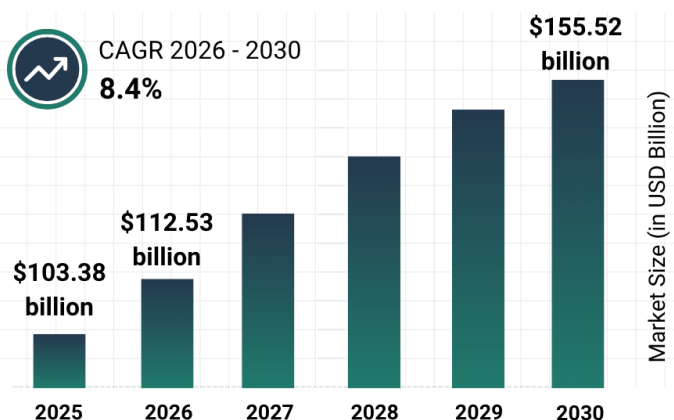
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Investment Advisory Services Market Report 2026

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CAGR 2026 - 2030
8.4%



The Investment Advisory Services Market Size

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Looking ahead, the market is expected to continue its upward trajectory, reaching \$155.52 billion by 2030 with a CAGR of 8.4%. Key factors driving this forecasted expansion include rising interest in personalized advisory services, wider adoption of hybrid advisory models that combine digital and human guidance, a growing emphasis on sustainable investing, emerging investors requiring more comprehensive wealth management, and the heightened use of data analytics for portfolio optimization. Important trends shaping the future of this market include goal-based financial planning, the rise of fee-based and subscription service models, holistic wealth management solutions, the application of behavioral finance in investment decisions, and expanding cross-border advisory services.

Understanding Investment Advisory Services

Investment advisory services refer to professional financial consultation provided to individuals, businesses, and institutions. These services offer guidance on investment decisions, portfolio management, asset allocation, financial planning, and wealth management. The main objective is to help clients meet their unique financial goals while effectively managing risk exposure.

View the full investment advisory services market report:

https://www.thebusinessresearchcompany.com/report/investment-advisory-services-market-global-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Sep_PR

Key Factors Propelling Growth of the Investment Advisory Services Market

One of the major catalysts for market growth is the increase in cross-border investment activities. This involves individuals, institutions, and companies allocating capital into financial assets or projects outside their home countries to achieve diversification, growth, and attractive returns. Globalization, wider access to international financial markets, advancements in digital trading platforms, and growing investor interest in geographic diversification have all contributed to this rise.

Investment advisory services play a crucial role in facilitating cross-border investments by providing experts who understand international market opportunities, regulatory frameworks, tax implications, currency risk, and strategies for global asset allocation. This helps investors make well-informed decisions across multiple jurisdictions. For instance, the International Monetary Fund (IMF), a US-based international financial institution, reported that cross-border portfolio investment (CBPI) asset positions reached \$89 trillion as of June 2025, marking an 11.6% increase from December 2024. This surge highlights the growing demand for advisory services tailored to cross-border investments.

Regional Leadership in the Investment Advisory Services Market by 2026

In 2025, North America held the largest share of the investment advisory services market. However, the fastest market growth is anticipated in the Asia-Pacific region over the coming

years. Other key geographic areas covered in market reports include South East Asia, Western Europe, Eastern Europe, South America, the Middle East, and Africa, providing a broad global perspective on industry trends and opportunities.

Our 2026 reports feature deeper market intelligence with market attractiveness scoring and analysis, total addressable market (TAM) analysis, company scoring matrix graphics and tables, Excel-based forecasting dashboards, market hotspots infographics, key technologies and future trend analysis, and updated graphics and tables.

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