CEAg World™ Announces ENZA Zaden as Signature Sponsor of CEAg World Conference & Expo

Global vegetable breeding company joins CEAg World in supporting innovation and the future of controlled environment agriculture



CEAg World Conference and Expo

ENZA ZADEN Logo

WILLOUGHBY, OH, UNITED STATES, September 29, 2026 / EINPresswire.com/ -- CEAg World, the premier resource for the controlled environment agriculture industry, is proud to welcome ENZA Zaden as the Signature Sponsor of CEAg World Conference & Expo, taking place November 10–11, 2026, in Charlotte-Concord, North Carolina.

As a global leader in vegetable breeding and innovation, ENZA Zaden joins CEAg World in bringing together greenhouse growers, industry leaders and solution providers for two days focused on the challenges and opportunities shaping the future of food grown under cover.

The partnership reflects a shared commitment to supporting growers with the knowledge, connections and innovations needed to build profitable and resilient operations.

Through its work in vegetable breeding and innovation, ENZA Zaden supports growers with varieties designed to meet changing market needs and growing conditions. The company's participation as Signature Sponsor will help support CEAg World's focus on practical education,

peer-to-peer exchange and direct access to solutions for controlled environment agriculture operations.

“We’re pleased to partner with CEAg World and support an event built around the needs of today’s produce growers. Bringing growers and industry leaders together for practical conversations and meaningful connections is an important step toward building a stronger future for controlled environment agriculture,” said John Gray, Sales and Product Development, ENZA Zaden.

CEAg World Conference & Expo is the industry’s grower-led event bringing together dedicated greenhouse operations, hybrid field-greenhouse growers and other indoor farm operations looking to grow profits. The event focuses on the realities produce growers face, including economics, buyer relationships, technology decisions and operational challenges.

Registration and exhibit sales for CEAg World are now open. For more information or to register, visit CEAgWorld.com/events/. Organizations interested in exhibiting should contact Ron Trznadel rtrznadel@meistermedia.com. Media inquiries and credential requests can be directed to eventinfo@meistermedia.com

About Meister Media Worldwide

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About CEAg

CEAg World serves the controlled environment agriculture (CEA) produce industry, fostering connection, innovation and growth through diverse media platforms and in-person education and collaboration. Learn more at CEAgWorld.com.

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