Printful Opens Ugly Christmas Sweater Season With Knit, Embroidered, and All-Over-Print Designs and No Order Minimums

Sellers, teams, and families can build a sweater four ways, order one piece or hundreds, and save up to 55% on 25 or more before the early-December cutoff



Printful Opens Ugly Christmas Sweater Season

CHARLOTTE, NC, UNITED STATES, September 29, 2026 / EINPresswire.com/ -- Printful, a leading global print-on-demand and fulfillment company, has released its holiday resource for creating custom ugly Christmas sweaters, walking sellers, workplaces, and families through a three-step process that covers choosing a garment, adding a design, and ordering in time for holiday delivery. The page brings together four decoration methods, fits for every body and age, photo personalization, and bulk pricing in one place.

> Ugly sweaters are the one product where the joke is the design, so we wanted the tools to get out of the way. Pick a garment, drop in the artwork, and order before December."
>
> *Davis Sarmins, Director of Growth Marketing at Printful*

One Sweater, Four Ways to Make It

According to the resource, the process starts with picking a garment from Printful's collection of knit sweaters, hoodies, and sweatshirts, continues with adding a design in the free Design Maker or uploading finished artwork, and ends with placing the order by early December for holiday delivery. Printful's make your own ugly Christmas sweater page describes garments that are fully custom from sleeve to sleeve, with design placement available on the front, back, and sleeves rather than a single chest print.

Four personalization methods are on offer: embroidery, knit, direct-to-garment printing, and all-over print. The resource highlights fits for everyone, including fitted, oversized, kids', couples', and matching family styles, along with photo sweaters that put a family portrait, a pet, or an

inside joke on the front. There are no order minimums, so a single sweater and a run of a hundred are both fulfilled the same way, and Printful notes that premium materials and high-quality printing are meant to keep the sweater wearable for more than one December.

Knit Sweaters and Bulk Orders

The knit option is the closest to a traditional holiday sweater. Custom knit sweaters are made from a cotton-polyester blend, and each design uses four colors chosen from 36 presets, in either a solid or a pixelated style, with 3D mockup previews showing the finished piece before it goes into production.

For groups, the resource points to bulk discounts of up to 55% on orders of 25 or more sweaters, which puts office parties, team events, and club merchandise within reach of a single order. Organizers who want a lighter or more everyday alternative to knitwear can apply the same holiday artwork to custom sweatshirts or custom zip-up hoodies from the same catalog, keeping one design consistent across several garment types.

Design Tools and Track Record

The Design Maker includes a text tool, pattern and background tools, sample files, ready-made holiday graphics, and the ability to combine layers, so a first-time designer can assemble a sweater without outside software. Printful lists prices starting at $14.79 and cites a 4.8 out of 5 rating from 3,894 reviews, along with its ranking as the number-one print-on-demand app among Shopify users.

"Ugly sweaters are the one product where the joke is the design, so we wanted the tools to get out of the way. Pick a garment, drop in the artwork, and order before December," said Davis Sarmins, Director of Growth Marketing at Printful.

Printful produces each sweater on demand and ships it directly to the buyer, with no inventory for the seller or organizer to hold. The resource is available now on Printful's website, and the company advises ordering by early December to guarantee delivery before the holidays.

About Printful

Printful is a global ecommerce platform and on-demand production partner that helps entrepreneurs and businesses create and sell custom products online. Through in-house production, fulfillment services, ecommerce integrations, and design tools, Printful enables brands to launch and grow without holding inventory.

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