ELVIS’ SHADES SET TO SELL FOR $26,000 AT MUSIC AUCTION

Elvis Presley’s worn Neostyle sunglasses, kept for 25 years by his close friend Charlie Hodge, will go under the hammer this week



Original pair of sunglasses worn by Elvis Presley

LOS ANGELES, CA, UNITED STATES, September 29, 2026 / EINPresswire.com/ -- Propstore, one of the world’s leading entertainment memorabilia auction houses, has announced that an original pair of sunglasses worn by Elvis Presley will feature in its upcoming Music Live Auction, taking place in the UK this week, on October 1 and 2, 2026. The two-day auction will offer more than 800 lots with a combined estimated value of $4 million, with bidding available to collectors worldwide.

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> *Mark Hochman, Propstore’s Music Memorabilia Specialist.*

Estimated at $13,200–$26,400 (£10,000–£20,000), the sunglasses are an original pair of Neostyle Nautic 2 frames worn by Elvis Presley. He purchased his first pairs from Dennis Roberts’ Optique Boutique on Sunset Boulevard and quickly took to the distinctive style. Elvis later commissioned customized versions featuring his “TCB” (“Taking Care of Business”) logo, which he wore during his 1972 Madison Square Garden concerts.

Elvis gave this pair to his close friend, bodyguard and martial arts sparring partner Red West. According to the lot’s provenance, Elvis often wore his sunglasses while sparring, and this pair was broken on more than one occasion. West later gifted them to Charlie Hodge, who lived with Elvis at Graceland and kept the sunglasses in his personal collection for 25 years.

The original frames show signs of wear, including damage to the left nose pad arm, and have replacement lenses. They are accompanied by a brown leather case and a letter of authenticity signed by Hodge.

The sunglasses are being offered from the collection of Elvis Aaron Presley, Jr., who has spent more than 35 years collecting and exhibiting Elvis Presley memorabilia. His collection was displayed for 18 years at The Elvis Presley Museum in Niagara Falls, Canada, and has since toured North America.

The sunglasses will be offered during the live auction on October 1, with the online portion of the auction taking place on October 2. Bidding is available online, by telephone and via absentee bids. Auction registration is open, and the full catalog is available at: https://propstoreauction.com/auctions/info/id/522.

Mark Hochman, Propstore's Music Specialist, commented on the upcoming event: "Few accessories are as instantly recognizable as Elvis's sunglasses. What makes this pair especially compelling is its personal history: Elvis gave them to Red West, and they later spent 25 years in Charlie Hodge's collection. At Propstore, we're excited to offer collectors a piece with such a close connection to the King and the people around him. "

Elvis Aaron Presley, Jr., consignor of the sunglasses, commented: "People recognize this style immediately, but the story of this particular pair goes much deeper. They passed from Elvis to Red West and then to Charlie Hodge, two people who knew him closely. I've spent more than 35 years sharing Elvis memorabilia with fans, and I hope the next owner will value the personal history behind these sunglasses as much as their connection to the King."

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Notes to Editors:

For further information, catalog images and expert interviews please contact:
Bethany Willetts | bwilletts@blazepr.com

Images are available in the following link:
https://www.dropbox.com/scl/fo/xjrdhri2rggvrtanx7as3/ADS7PeQWCWREdGlaeRd9pMU?rlkey=811z44xey97eqczeqrnnt3kqx&dl=0
Please credit: Propstore

About Propstore
Founded in 1998 by film enthusiast Stephen Lane, Propstore has grown from a collector's passion project into one of the world's foremost authorities on entertainment memorabilia. The company bridges the worlds of film, art, and collecting—offering access to authentic screen-used props, costumes, and production artefacts that bring cinematic history to life.

Working in close partnership with many of the world's leading film studios, production companies, and entertainment brands, Propstore curates exclusive auctions and sales throughout the year, giving fans and collectors unparalleled access to items direct from the

source.

Since 2014, Propstore has hosted globally acclaimed live auctions featuring artefacts from the greatest moments in film and television. Alongside its flagship events, Propstore also runs regular online auctions and studio collaborations, with more than 2,000 items available for immediate purchase at www.propstore.com

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