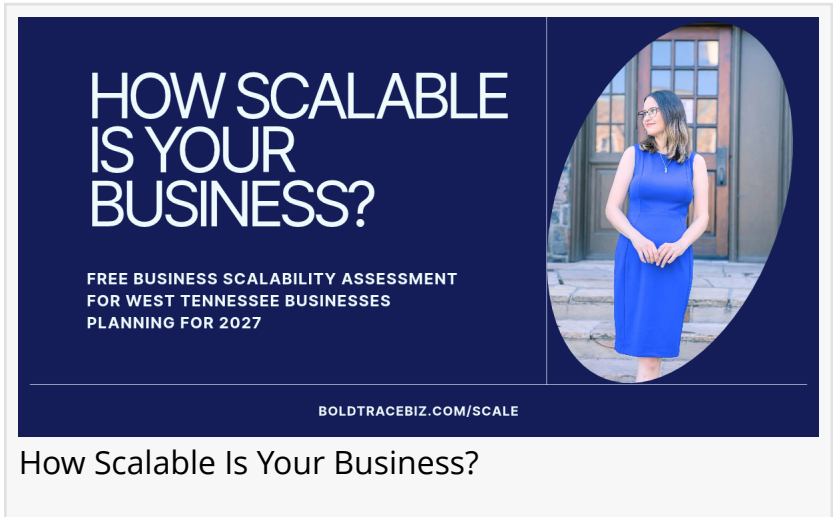


Bold Trace Launches Free Scalability Assessment for West Tennessee Businesses

Online assessment helps growing companies in Tennessee and beyond identify pressure points in talent, project execution and operations as they plan for 2027

MEMPHIS, TN, UNITED STATES,
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EINPresswire.com/ -- Bold Trace Business Consulting has launched a free [Business Scalability Assessment](#) designed to help small and growing businesses identify where their current systems may struggle to support continued growth.



The online assessment examines three areas that commonly affect a company's ability to scale: talent, project execution and operational systems. Business owners receive immediate results and recommendations based on their responses, with no sign-up required.

“

Growth problems rarely look like growth problems at first. They show up as unclear roles, slower projects, communication gaps, and too much depending on the owner.”

Rebecca Newbold, Founder & CEO, Bold Trace

The launch comes as companies enter fourth-quarter planning and begin setting priorities for 2027.

"Growth problems often don't look like growth problems at first," said Rebecca Newbold, Founder and CEO of Bold Trace Business Consulting. "They can show up as communication getting harder, roles becoming less clear, projects slowing down or the owner becoming the person everyone has to go through. Those individual frustrations

can be signs that the systems supporting the business haven't caught up with its growth."

Bold Trace developed the assessment to help business owners look beyond individual symptoms and identify which part of the organization may need closer examination.

The assessment covers issues including role clarity, hiring and onboarding, delegation, project workflows, process consistency, decision-making and the degree to which daily operations depend on the business owner or a small number of key employees.

Rather than assigning a generic business score, the assessment identifies the area currently creating the greatest scalability risk and provides practical recommendations for what the company can examine next.

"Business owners usually know when something feels harder than it should," Newbold said. "The difficult part is figuring out whether the real problem is the person, the process, the project structure or something happening elsewhere in the organization. The goal of the assessment is to give owners a useful place to start."

Bold Trace works with businesses and nonprofit organizations on organizational challenges related to [talent strategy](#), project management strategy and [operational scaling](#). The firm uses organizational data, interviews, workflow analysis, observation and other diagnostic methods to identify underlying causes before recommending changes.

The company's broader consulting approach reflects a growing challenge for small businesses: systems that worked when an organization was smaller may become increasingly dependent on informal knowledge, individual employees or owner involvement as the organization expands.

The Business Scalability Assessment is available free at www.BoldTraceBiz.com/scale

Business owners who want a more detailed examination of their results can also request an expert review or contact Bold Trace for additional information.

About Bold Trace Business Consulting

Bold Trace Business Consulting helps growing businesses and nonprofit organizations understand and improve the systems behind their people, projects and operations. The firm provides organizational assessment and consulting in talent strategy, project management strategy and operational scaling, with an emphasis on identifying root causes before implementing solutions. Bold Trace serves organizations in West Tennessee and beyond.

More information is available at BoldTraceBiz.com.

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