OGDstudios Redefines Global Fashion Advertising with Hollywood Talent and Hybrid AI

OGDstudios brings together Hollywood producer Oscar Generale and acclaimed fashion photographer Alessandro Dotti to introduce a new Hybrid AI

LAS VEGAS, CA, UNITED STATES, September 30, 2026 /EINPresswire.com/ -- MILAN / LOS ANGELES — OGDstudios today announces the launch of a new Hybrid AI creative and production ecosystem designed for luxury fashion brands, bringing together Hollywood expertise, high-fashion visual culture and advanced artificial intelligence.

Founded by Hollywood producer and talent manager Oscar Generale and acclaimed fashion photographer and artistic director Alessandro Dotti, OGDstudios introduces a production model designed to help fashion houses create cinematic campaigns with greater flexibility, speed and efficiency while preserving the visual quality and emotional impact traditionally associated with major international productions.

A New Hybrid Production Model

At the heart of OGDstudios is a proprietary Hybrid AI workflow combining real photography, human creativity and advanced AI technology.

Rather than replacing traditional creative talent, the OGDstudios model uses technology to expand what can be achieved from a production. Real actors, models and photography can be integrated into digitally created environments, allowing brands to develop multiple visual worlds and campaign assets without the logistical complexity of traditional international location shoots.

The approach is designed to reduce expenses associated with travel, locations, large production crews and extended shooting schedules. According to OGDstudios, its Hybrid AI production model can reduce traditional campaign production costs by up to 70%, while enabling brands to generate high-fashion editorials, video campaigns and cinematic digital and social content from a unified creative vision.

Hollywood Meets Fashion

Oscar Generale brings more than two decades of experience connecting international brands with Hollywood talent and entertainment.

Throughout his career, Generale has worked on campaigns and product-placement initiatives involving internationally recognized names including Julia Roberts, John Travolta, Al Pacino, Gerard Butler, Bruce Willis and Dustin Hoffman.

Through OGDstudios, this Hollywood network becomes part of a broader creative platform, giving fashion and luxury brands the opportunity to combine celebrity-driven storytelling with sophisticated visual production and emerging technology.

Fashion Heritage Meets Technology

Alessandro Dotti brings more than 30 years of experience in fashion photography and visual direction.

His career includes work associated with brands and publications such as Giorgio Armani, Vogue, Grazia and Zink Magazine. His approach combines an understanding of traditional fashion photography with digital experimentation, AI-driven art and hybrid production techniques.

This combination of Generale's Hollywood experience and Dotti's fashion and photographic background forms the creative foundation of OGDstudios.

One Vision, Multiple Platforms

OGDstudios has been structured to respond to the rapidly evolving demands of the international fashion calendar.

Its production ecosystem includes celebrity and brand collaborations through its Hollywood Star Series, AI-integrated advertising, visionary hybrid shoots and multi-platform content creation.

From a single creative concept, campaigns can be developed across print, digital, social media and cinematic formats, allowing brands to maintain a consistent visual identity while producing content for multiple markets and platforms.

The objective is not simply to use artificial intelligence for efficiency, but to combine technology with authentic photography, recognizable talent and human creative direction.

"The future of luxury communication belongs entirely to those who can flawlessly bridge raw emotion, advanced technology and authentic storytelling," say the founders.

OGDstudios is positioning its Hybrid AI model as a new production alternative for fashion houses seeking the prestige and emotional power of traditional luxury campaigns combined with the

flexibility and scalability of next-generation technology.

About OGDstudios

OGDstudios is a Hybrid AI creative and production studio operating at the intersection of Hollywood entertainment, luxury fashion, photography and artificial intelligence. Founded by Oscar Generale and Alessandro Dotti, the company develops cinematic, celebrity-driven and technology-enhanced campaigns for fashion and luxury brands worldwide.

Media & Operations Information

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