bonyf Provides an Update on Periocream and Fixobridge

bonyf NV, a leader in dental consumer goods, provides an update on the launch of Periocream in Italy and Poland and the promotion of Fixobridge in France.



KNOKKE-HEIST, KNOKKE-HEIST, BELGIUM, September 29, 2026 /EINPresswire.com/ -- Knokke-Heist (Belgium), 29 September 2026, 6:00 a.m.; bonyf NV (Ticker: MLBON), a leader in dental consumer goods, professional dental consumables and dermatological solutions. Further to its press release at the end of August 2026, bonyf provides an update on the launch of Periocream in Italy and Poland and the promotion of Fixobridge in France.

Periocream in Italy and Poland
In Italy, the importer has delivered more than 250 Periocream sample syringes to dental professionals who responded to a LinkedIn campaign. bonyf views these requests as an encouraging indication of professional interest. The importer will follow up with those professionals to develop sales.

The importer has also concluded an agreement with Osteocom, an Italian dental platform. A free sample campaign for its network of dental professionals is planned for the first two weeks of October. Webinars and professional advertising on Instagram are expected to support the launch.

In Poland, bonyf's importer has begun introducing Periocream and sees promising sales potential. bonyf is also receiving interest from prospective distributors in other countries. The timing of further launches will depend in part on local regulatory and import requirements.

Fixobridge a dental cement for emergency use by non-professionals in France sold in Pharmacies

Facebook and Instagram campaigns for Fixobridge have generated more than six million views. After approximately six weeks of advertising, bonyf's importer reports a substantial increase in sales in France. bonyf intends to continue its marketing efforts for Fixobridge and its other own-brand products.

Forward-looking statements
Statements in this release about future sales, market opportunities, campaigns and product launches reflect bonyf's current views and expectations. They are forward-looking statements, not guarantees of future performance. Actual results and timing may differ due to factors including customer demand, campaign effectiveness, distributor performance and regulatory requirements.

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