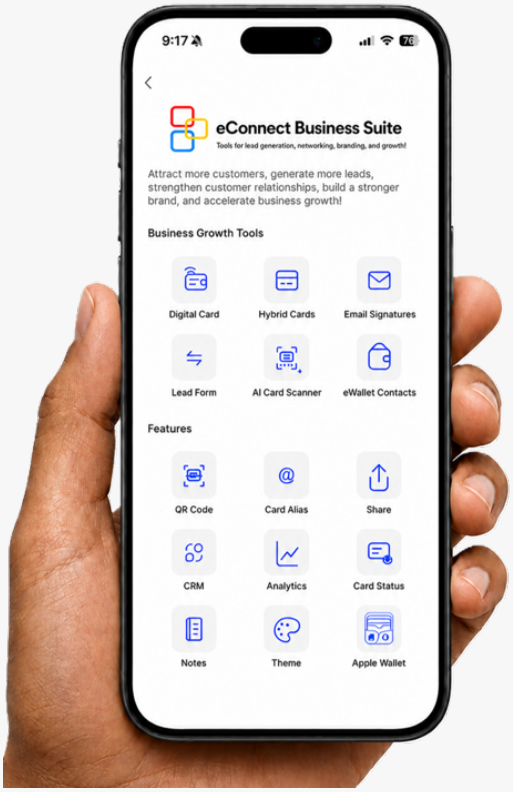
eConnect Cards Becomes eConnect Business Suite to Help Businesses Network With Purpose

The new brand reflects eConnect's growth from digital business cards into six connected tools for networking, lead capture, organization and follow-up.



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HOUSTON, TX, UNITED STATES, September 30, 2026 /EINPresswire.com/ -- CYPRESS, Texas — September 30, 2026 — eConnect Cards today announced its official transition to eConnect Business Suite, a new name and brand identity that reflects how the platform has grown beyond digital business cards into a broader business networking solution.

What began as a way for professionals to create and share digital business cards has expanded into six connected tools designed to help small businesses, entrepreneurs, sales professionals and organizations manage what happens before, during and after a business connection.

CONNECT CAPTURE ORGANIZE FOLLOW UP

For small businesses, meeting someone is only the beginning. The real opportunity often depends on what happens next.

A conversation at a Chamber of Commerce event, conference, open house or community event can quickly become a missed opportunity when contact information isn't captured, business cards are misplaced or follow-up happens too late.

eConnect Business Suite is designed to help close that gap.

More Than a Name Change

The transition from eConnect Cards to eConnect Business Suite represents the growth of the

platform and the broader problem it is working to solve.

The original Digital Business Card remains an important part of the platform, but eConnect now brings together six business networking tools:



eConnect Business Suite is built around a simple workflow: Connect Capture Organize Follow Up. We help businesses with their networking journey from the first introduction to sending that first follow-up email.

- Digital Business Card: Gives professionals a digital presence for sharing contact information, services, websites, social media and other business information through a QR code or link.

- Hybrid Business Card: Connects traditional printed business cards with a Digital Business Card through QR technology.

> Business networking often fails not because connections aren't being made, but because businesses lack an efficient workflow & the right tools to capture, organize, and follow up on those connections."
>
> *eConnect Business Suite Founders*

- Professional Email Signature: Helps businesses maintain a professional and consistent presence in everyday email communication.

- Leads Form: Allows businesses to collect information directly from prospects and new connections so the follow-up isn't left entirely in the other person's hands.

- AI Business Card Scanner: Converts information from traditional paper business cards into digital contacts, reducing manual data entry.

- eWallet Contacts: Provides a central place to organize the business contacts and leads collected through everyday networking.

Together, the tools are designed to help small businesses move from simply exchanging information to building a repeatable networking process.

Helping Small Businesses Make More of Every Connection
Small businesses often rely heavily on relationships, referrals, networking events and personal connections to generate opportunities.
But handing someone a business card doesn't guarantee another conversation.

eConnect Business Suite is built around helping businesses take greater ownership of what

happens after that first interaction by making it easier to exchange information, capture the other person's information, organize the connection and prepare for follow-up.

The platform is not intended to replace a CRM. Instead, it focuses on the important activity that often happens before a new contact ever reaches a CRM: making the connection and capturing the opportunity.

From the First Introduction to the First Follow-Up
The company's mission remains straightforward: Help businesses turn more of the people they meet into relationships and opportunities.

Connect. Capture. Organize. Follow Up.

eConnect Business Suite is available on the Apple App Store and Google Play Store. Learn more: www.eConnectBusinessSuite.com

About eConnect Business Suite
eConnect Business Suite is a platform based in Cypress, Texas that provides six connected business networking tools designed to help professionals, small businesses and organizations make strong first impressions, capture leads, organize business contacts and improve follow-up.

The 6 key tools includes Digital Business Cards, Hybrid Business Cards, Professional Email Signatures, Leads Forms, an AI Business Card Scanner and eWallet Contacts.

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