Portside Accelerates Investment in AI and Next-Generation Aviation Technology

Portside advances growth strategy with expanded investment in AI, automation and next-generation solutions designed to simplify and improve aviation operations.



CARY, NC, UNITED STATES, September 29, 2026 /EINPresswire.com/ -- Portside, a leading provider of AI-enabled, cloud-based software solutions for global aviation, announced a series of strategic growth initiatives focused on accelerating product innovation, expanding the use of artificial intelligence across its portfolio and helping customers transition to the next generation of aviation technology.

> This next phase is about giving our customers the most practical, reliable tools in the industry."
>
> *David Kim, Chief Product Officer of Portside*

The initiatives follow the expansion of Portside's leadership team and reflect the company's commitment to investing for growth in its technology, products, and people to better serve its customers. Portside is aligning its customers around a unified technology suite, combining industry-leading flight scheduling, safety management, and owner experience.

"This next phase is about giving our customers the most practical, reliable tools in the industry," said David Kim, Chief Product Officer of Portside. "We build AI to eliminate friction from daily workflows, sharpen decision-making, and deliver measurable value."

Portside's AI strategy focuses on practical applications that give aviation teams time back for critical work:

 Automated Safety Classification (Generally Available): Safety reports are automatically categorized using an organization's own data, delivering faster, more consistent risk analysis and eliminating manual tagging.

 Instant Operational Knowledge (Generally Available): AI-enabled manuals help flight crews find critical procedures fast, while giving back-office teams an easier way to update, collaborate on, and maintain compliant documentation.

 Flexible Scheduling Assistance (Live in Beta): Roger AI lets teams quote trips and schedule crews with a simple voice or text command, automatically pulling client preferences on desktop or mobile.

 Advanced Quoting & Revenue Intelligence (Beta Release Q4): An AI engine helps sales teams qualify leads and build accurate quotes in seconds, drawing on live schedule data, historical pricing trends, market signals, and operational risk.

 Connected Agent Ecosystem (Beta Release Q4): Leverages the Model Context Protocol (MCP) to let your preferred AI assistants operate directly within Portside, answering questions and executing tasks without switching between screens.

Portside embeds intelligence directly into the tools aviation teams rely on daily, turning routine software into a partner that works alongside its customers.

“The Portside platform has given us easier access to the data and metrics we need to make quicker, smarter, more informed decisions - the improvement has been massive," said Jeremy Gee, CEO of Wing Aviation.

Portside enables operators of all sizes, from small flight departments to global fleets, to fly safely and efficiently. To give operators access to the industry’s most advanced tools, including AI-driven workflows, faster performance, and modern security, Portside is focusing its full investment on its four core scheduling solutions: Avianis, BART, Horizon, and Takeflite.

This strategy ensures FOS and PFM customers can seamlessly transition to next-generation technology on their own timeline. To execute a smooth transition, Portside will provide full support, ensuring no immediate or forced operational changes. Account teams will work with every operator to match them with the right solution for their business and oversee a smooth migration prior to the retirement of FOS and PFM.

“Our priority is operational stability today and a clear advantage tomorrow,” said Portia Jensen Corsetti, SVP, Customer Success. “We’re deeply invested in partnering with every customer to ensure our platform propels their operation into the future.”

Portside will showcase its latest products and AI capabilities at the 2026 NBAA Business Aviation Convention & Exhibition (NBAA-BACE) in Las Vegas, October 20–22, at Booth 845. Attendees are invited to meet with the Portside team, see the company's latest innovations, and discuss how Portside's continued investment can support their operation today and into the future.

About Portside
Portside is a leading provider of advanced software solutions for the global aviation industry, supporting business and corporate aviation, government operators, commercial airlines, and aircraft leasing and finance organizations. With more than 235 professionals across 40+ countries, Portside serves over 1,200 enterprise customers worldwide. For more information, visit www.portside.co.

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