Henry Bona Pools & Spas Unveils a Modern New Website

Morris County's family-operated pool company brings its 60-plus years of experience online with a fresh, easy-to-use site.

KENVIL, NJ, UNITED STATES, September 30, 2026 /EINPresswire.com/ -- When Henry and Nancy Bona began installing in-ground pools in 1960, customers found them by word of mouth. More than 60 years later, Henry Bona Pools & Spas is making it easier than ever for Morris County homeowners to find them online with the launch of a completely redesigned website at bonapools.com.

> Our new website makes it easy for Morris County homeowners to see what we do and get in touch with our team”
>
> *Hank Bona*

The new site reflects the full scope of what Henry Bona does today. Pool owners can find everything from weekly maintenance, service and repairs, and pool automation to openings and closings. Those looking to upgrade can explore remodeling and renovation options, including liner replacements and gunite renovations, while homeowners planning a new backyard can browse fiberglass, vinyl, and gunite pool builds along with hardscape and patio design. A new project gallery showcases completed pools throughout the area, and dedicated pages cover financing, the company's retail store in Kenvil, and customer reviews.

"Our new website makes it easy for Morris County homeowners to see what we do and get in touch with our team," said Hank Bona, General Manager of Henry Bona Pools & Spas. "It's the same service we've always provided, just easier to find."

Built with a clean, mobile-friendly layout, the site lets visitors request a quote in just a few clicks and connect directly with the right team, whether they're scheduling service on an existing pool or calling about a new build.

Homeowners can visit the new site now at www.bonapools.com or stop by the Henry Bona store at 878 Route 46 in Kenvil.

About Henry Bona Pools & Spas

Founded in 1960 by Henry and Nancy Bona, Henry Bona Pools & Spas has served Morris County,

NJ for over 60 years. The family-run company provides weekly pool maintenance, service and repairs, and pool automation, along with remodeling, renovations, and new pool construction, and operates a full retail store in Kenvil, guided by a long-standing commitment to integrity, pride, and honesty. Learn more at www.bonapools.com.

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