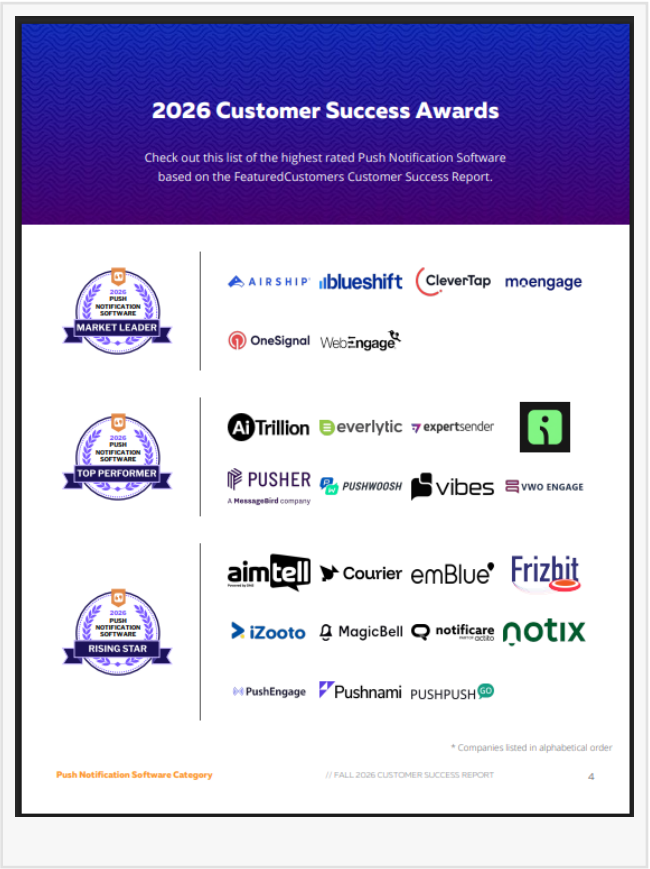
The Top Push Notification Software Vendors According to the FeaturedCustomers Fall 2026 Customer Success Report Rankings

FeaturedCustomers releases the Fall 2026 Push Notification Software Customer Success Report.



COOPER CITY, FL, UNITED STATES, September 29, 2026 /EINPresswire.com/ -- Today FeaturedCustomers published the Fall 2026 Push Notification Software Customer Success Report to give prospects better insight on which Push Notification Software would work best for their business according to real customer references.

The highest rated vendors according to the Fall 2026 Push Notification Software Customer Success Report are:

Market Leaders – Airship, Blueshift, CleverTap, MoEngage, OneSignal, and WebEngage were given the highest “Market Leader” award. Market Leaders are vendors with a substantial customer base & market share. Market Leaders have the highest ratio of customer reference content, content quality score, and social media presence relative to company size.

Top Performers – AiTrillion, Everlytic, ExpertSender, Omnisend, Pusher, Pushwoosh, Vibes, and VWO Engage were awarded “Top Performer” honors. Top Performers are vendors with significant market presence and enough customer reference content to validate their vision. Top Performers’ products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader relative to company size.

Rising Stars – Aimtell, Courier, emBlue, Frizbit, iZooto, MagicBell, Notificare, Notix, PushEngage, Pushnami, and PushPushGo were awarded the “Rising Star” honor. Rising Stars are vendors that do not have the market presence of Market Leaders or Top Performers but understand where the market is going and has disruptive technology. Rising Stars have been around long enough

to establish momentum and a minimum amount of customer reference content along with a growing social presence.

About the Fall 2026 Push Notification Software Customer Success Report:

The customer success report is based on over 2,000 pieces of verified customer reference content. A vendor's overall customer success score is reached via a weighted average of their Content, Market Presence, and Company Scores. Of the vendors listed in the FeaturedCustomers' Push Notification Software category, 25 vendors met the minimum requirements needed to be considered for the customer success report.

About FeaturedCustomers:

FeaturedCustomers, the world's only customer reference platform for B2B business software and services, helps potential B2B buyers research and discover business software and services through vendor validated customer reference content such as customer testimonials, success stories, case studies, and customer videos. Every day the platform helps influence the purchasing decisions of thousands of B2B buyers in the final stages of their buying cycle from Fortune 500 companies to SMB's. For more information, visit https://www.featuredcustomers.com.

Maggie Mei
FeaturedCustomers
+1 888-763-8927
maggie@featuredcustomers.com
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